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| 1  | IN THE UNITED STATES DISTRICT COURT FOR THE DISTRICT OF RHODE ISLAND |  |  |
| 2  | TOR THE DISTRICT OF KHODE ISLAND                                     |  |  |
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| 4  | * * * * * * * * * * * * * * * * * * *                                |  |  |
| 5  | MARKHAM CONCEPTS, INC., *  |  |  |
| 6  | LORRAINE MARKHAM, *  |  |  |
| 7  | capacity and in her  |  |  |
| 8  | Markham Exemption Trust *  |  |  |
| 9  | and the Lorraine Markham * Family Trust *                            |  |  |
| 10 | VS. * MARCH 6, 2018  |  |  |
| 11 | HASBRO, INC., REUBEN *   |  |  |
| 12 | KLAMER, THOMAS FEIMAN, * ROBERT MILLER, MAX *                        |  |  |
| 13 | CANDIOTTY, DAWN * LINKLETTER GRIFFIN, *                              |  |  |
| 14 | SHARON LINKLETTER, * MICHAEL LINKLETTER, LAURA *                     |  |  |
| 15 | LINKLETTER RICH, and * DENNIS LINKLETTER * * PROVIDENCE BI           |  |  |
| 16 | * PROVIDENCE, RI<br>* * * * * * * * * * * * *                        |  |  |
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| 19 | BEFORE THE HONORABLE WILLIAM E. SMITH                                |  |  |
| 20 | Chief JUDGE  |  |  |
| 21 | (DENCH TRIAL VOLUME TV)  |  |  |
| 22 | (BENCH TRIAL - VOLUME IV)  |  |  |
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| APPEARANCES:        |  |
|---------------------|--|
| FOR THE PLAINTIFFS: | ROBERT M. POLLARO, ESQ.<br>JOHN T. MOEHRINGER, ESQ.                            |
|                     | DAVID A. COLE, ESQ.<br>Cadwalader, Wickersham & Taft                           |
|                     | 200 Liberty Street<br>New York, NY 10281                                       |
|                     | MARY CAVANAGH DUNN, ESQ.   |
|                     | Blish & Cavanagh<br>30 Exchange Terrace<br>Providence, RI 02903                |
| FOR THE DEFENDANTS: | JOSHUA C. KRUMHOLZ, ESQ.   |
| Hasbro, Inc.        | COURTNEY L. BATLINER, ESQ. MARK T. GORACKE, ESQ.                               |
|                     | ROBERT TURNER, ESQ. CAMILLE FRAMROZE, ESQ. Holland & Knight                    |
|                     | 10 St. James Avenue, 11th Floor<br>Boston, MA 02116                            |
| Ruben Klamer        | ERIKA J. VAN LOON, ESQ.  |
|                     | Glaser Weil Fink Howard Avchen<br>& Shapiro                                    |
|                     | 10250 Constellation Blvd.<br>19th Floor<br>Los Angeles, CA 90067               |
|                     | ERIC E. RENNER, ESQ.   |
|                     | Renner Law 50 South Main Street, Suite 202                                     |
|                     | Providence, RI 02903   |
| Linkletter and Rich | CHRISTINE K. BUSH, ESQ.  |
| Defendants          | Hinckley, Allen & Snyder 100 Westminster Street                                |
|                     | Suite 1500<br>Providence, RI 02903   |
|                     | DAVID B. JINKINS, ESQ.<br>Thompson Coburn                                      |
|                     | One US Bank Plaza<br>St. Louis, MO 63101                                       |
| Court Reporter:     | Denise P. Veitch, RPR  |
|                     | One Exchange Terrace<br>Providence, RI 02903                                   |
|                     | FOR THE DEFENDANTS: Hasbro, Inc.  Ruben Klamer  Linkletter and Rich Defendants |

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6 MARCH 2018 -- 9:00 A.M.

## PHILIP EDWARD ORBANES, DEFENSE WITNESS,

## RESUMES THE STAND

THE COURT: Good morning, everyone. So we're ready to proceed with the continued examination of the witness.

MR. KRUMHOLZ: Yes, your Honor, but just a little housekeeping first. So we need to formally admit HTX15, which is a physical game with a different version with a 1960 copyright date, and HTX17, which is also a physical game of The Game of Life with a 1960 copyright date with, again, a different version. Per your practice or your requests in November we have, in lieu of leaving the games with the Court, we have put in photographs as placeholders and we'll hold on to those games.

THE COURT: I think that's a good idea. All right.

Is there any objection?

MR. POLLARO: No objection. I assume we've got all five of those in. We just want to make sure all five are in.

MR. KRUMHOLZ: Yes, all five are in. The other three --

MR. POLLARO: We had two yesterday and two

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      today, so I don't know if we're missing one.
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              MR. KRUMHOLZ: Well, no, the first one got put
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       in back in November.
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              MR. POLLARO: All right. Then no objection.
              MR. KRUMHOLZ: All five are in.
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              THE COURT: All right.
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              MR. KRUMHOLZ: We have agreement on the
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      demonstratives so we left you the two copies there that
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      are now marked. We have HTX112 is the demonstrative
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      set that has the box covers and the boards, and HTX113
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      you should have a copy of, your Honor, that's got the
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      game rules as the demonstratives.
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              THE COURT:
                          I do have both of those, so the box
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      covers are HTX112, and the rules are -- what's the
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      number?
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              MR. KRUMHOLZ:
                            HTX113.
              THE COURT: 113. Very good.
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              MR. KRUMHOLZ: And we are ready to proceed.
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              THE COURT: All right. Very good.
20
              (Defendant's Exhibit HTX15 was admitted in full)
21
              (Defendant's Exhibit HTX17 was admitted in full)
22
              (Defendant's Exhibit HTX112 was admitted in
      full)
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              (Defendant's Exhibit HTX113 was admitted in
       full)
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THE COURT: Good morning, Mr. Orbanes.

THE WITNESS: Good morning, your Honor.

THE COURT: You may inquire.

MR. KRUMHOLZ: Thank you.

## <u>DIRECT EXAMINATION BY MR. KRUMHOLZ (CONTINUES)</u>:

- **Q**. So Mr. Orbanes, I want to continue on with the comparison and the analysis that you did and now shifting over to some of the other versions of the game that you looked at. Okay?
- A. I understand.
- **Q**. And did you, at our request, perform an analysis comparing the prototype to a version of the game that has a copyright of 2015?
- A. I did.

- MR. KRUMHOLZ: And I will state for the record that that's already been introduced as HTX19 and already admitted.
- **Q**. If you turn to page 11 of what is now HTX112, which is the demonstrative with the covers and the boards, and I'll represent that those are the two board covers for JTX509 and HTX19, and I've also put those on the -- the posters of the same on the easels there.

Do you recognize those two covers as the cover on the left of the prototype and the cover on the right for what I'll refer to as the "new game"?

A. I do.

- Q. Now, before we get into the detail of your comparison, let me just ask some preliminary questions. In your experience, as a popular game like The Game of Life starts to age, what typically happens? What does a game manufacturer do?
- A. If a game whose popularity is connected with something that's going on in society or has a fashionable element, it can obsolete itself so the sales of the product will begin to decline as the interest in society changes.

By the way, just one thing that I realized is that when The Game of Life came out one of the most talked about topics in the country was the coast to coast, the interstate highway system, and I remember in school in particular we were reading about this in <a href="Weekly Reader">Weekly Reader</a> and publications at the time, so the idea of long highway trip was very fashionable in 1959, but that became more commonplace as time went on, and, in particular, a lot of the elements that were liked in a particular era could become commonplace as time goes on, which means the appeal of the game starts to diminish somewhat.

So to answer your question, what a manufacturer does is to see can this game be updated, is it

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possible. An example is the comparable game to The Game of Life is the game of Careers, which came out two years earlier in the height of the space race. a very popular theme in 1957, but by 1965 the game was on life support until it was updated to include careers that were more of interest.

So in the case of The Game of Life, what I would imagine happened is as time went on Milton Bradley had to challenge its design team to refresh it, to change elements of the game to keep it of interest to consumers.

- How does a company like Hasbro or Milton Bradley Q. do that?
- Α. Well, nowadays there's a marketing department that's conducting lots of research, it knows trends, it knows what buzz words kids like, and it will offer that information to help designers to update a game.

Back in the 1960s and into the 70s the sales department would have played a bigger role in that because they simply would have come back and said, you know, the game looked old compared to what's around it now on the shelves.

Q. So looking at the covers for the prototype versus what we've been calling the new game, is the new game's cover consistent with a manufacturer's attempt to keep

1 a game fresh?

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- A. Yes, it is.
- Q. How so?
  - A. One of the most significant comparisons that I can make is that the concept of The Game of Life in 1959 apparently did not need to have a background illustration to bring that theme to life, but by 19 -- pardon me, by 2015 the Milton Bradley marketing and graphic people felt that they really had to enliven and create immediacy in recognizing just what was The Game of Life by incorporating this rather lively scene of elements that most likely are incorporated into the new game.
  - **Q**. So did you do a comparison of the board game covers?
- A. I did.
  - Q. What similarities, if any, did you see?
- 18 A. Well, there's really one, and that is the title.
- 19 But even the title is in a completely new styling.
- It's a new logo type. It doesn't carry over this very
- 21 nice but probably dated idea of four suspended letters.
- 22 Otherwise everything on the cover of the new package is
- different from the prototype.
  - **Q**. And do you understand The Game of Life to be a
- 25 | Hasbro trademark?

A. It's a trademark, yes.

- **Q**. And why don't you highlight for us the main difference that you see.
- A. Sure. Well, another thing that is, if you will, a challenge for the game industry today is this need for immediacy. Consumers' attention spans are just less than they were back in 1959, and they were pretty short back then, too.

So what Hasbro has attempted to do here, as I see it, is to, number one, include a cutout in the cover that shows the most popular element of the game, which is the spinner, and it also reminds people who've played this game before that the feature they love the best is still present; and secondly, this diamond that's been placed in the corner on a yellow traffic sign makes sure that consumers know there's no setup really required and that play is easy.

These are two very important demands that consumers nowadays place on deciding which games they're going to play or not.

- **Q**. In terms of the imagery, how would you describe the focal point of the new game cover versus the prototype?
- A. Well, the prototype, clearly the focal point was the title, which was a good idea in 1959. Here the

prototype is the experience, as you see from the illustration --

- Q. You said the prototype. You mean the --
- A. Im sorry. The commercial version for 2015, the cover communicates the experience.

In addition, you'll notice in the lower left-hand corner there's in very, very bold type the age appropriateness, which is now eight and up, versus 10 and up when the game was first created. This basically suggests that the gameplay is now easier. And there's also what's become a universal symbol in modern game marketing of two players over a game table and below it tells you how many players.

- **Q**. So in terms of expression, as opposed to ideas or concepts, do you see any overlap of expression between the two covers?
- A. No, there's no overlap of expression.
- **Q**. Have you formed an opinion as to whether or not, with regard to the new game's cover, it is the same as, derivative of, or independent from the cover of the prototype?
- A. It's independent from the cover of the prototype.
- Q. Why do you say that?
- A. Because there's no commonality in its expression.
- 25 Q. Let's move on to the game boards, which is on

slide 12, and I may ask you a couple preliminary questions about that as well.

Do you see evidence that Hasbro modernized the game board as well?

A. Yes, I do.

- Q. What elements do you see doing that?
- A. First, all 3-D elements have been removed between the prototype, the early commercial versions, and the 2015 version. The spinner is still present, although its design is different and it no longer is a permanent part of the board. As a matter of fact this spinner and the compartments that are built into its molded base are separate and it slides onto the corner of the board before you start play.

Of great note is the track no longer communicates gameplay instructions on every space. You know, I remember that was one of the original criteria that Mr. Klamer came up with is that the instructions be on the space.

What Hasbro has done here is to greatly simplify the look of the highway by removing game instructions and instead when you land on specific spaces you draw the card and you follow the instructions on the back of the card.

Q. So do you see any similarity in expression between

these two boards?

- A. I see similar concepts present, but I see no similarity in expression.
  - **Q**. The concepts being what? What similar concepts do you see?
  - A. I see a circuitous path, I see a spinner, and that's basically it.
  - **Q**. And in your opinion as a game designer is the way those concepts are -- I'm getting my singles and plurals mixed up. Are the ways that those concepts are expressed different between the two boards?
  - A. They are.
  - **Q**. Based on your experience, do you have an opinion as to whether the new game's game board is the same as, derivative of, or independent from the prototype?
  - A. It's independent of the prototype.
- 17 Q. What's your basis for that?
  - A. Again, because there's no expression in common with what we see or assume to be seen in the prototype given this black-and-white picture.

One more thing, too, is that the background of the prototype was similar to the early commercial versions in that it probably depicted the pastel color scene in the countryside, but in the 2015 game Milton Bradley has decided not to rely on that subtlety but

1 rather to have very clear illustrative graphics that 2 reinforce the theme of the game.

**Q.** And these aesthetic differences are, as you testified, the result of Hasbro making judgments about how to modernize the game?

I think it's everybody benefit associated with the

- game, and Hasbro would have been included, to have kept the game alive all these years through these updates. In my experience, if they hadn't done this The Game of Life would be a, a very notable game in the game hall of fame and that would be about it.
- **Q.** All right. Let's talk about the Despicable Me version, which is slide 13 and 14, which is the cover and the game board for JTX509 and HTX102. Do you understand that Despicable Me is a series of movies that have been out?
- A. Yes. I do.

Α.

- **Q**. And so that has its own intellectual property associated with that franchise?
- A. My grandkids love this franchise, so yes, I know it has a very, very specific imagery and nature.
- **Q**. So are you familiar with situations where a game manufacturer obtains a license to utilize a third party's intellectual property in connection with one of its board games?

- A. Yes. I believe that practice goes back at least a hundred years.
- Q. And you've been involved with that over your 53 years?
- A. Especially during my Parker Brothers and Ideal Toy days, that was half of our new product revenue.
- **Q**. So what are game designers' goals when faced with that kind of assignment?
- A. First I should say the game designers like these challenges because they are not a given. In the industry, especially back in 1950s, there was a term that evolved that was called label slapping, and label slapping meant you took a game that already had an identity and then you put a new character license on the same game, like Superman, for example. But if you recognized the game was just Parcheesi, so what. So that was called label slapping. And that didn't really help sales appeal especially over the long-term.

But in modern times game manufacturers have gotten smarter and they realize that what consumers would like is to have the essence of a well-established game but with more theme appropriateness in the actual final design. In other words it's a nice balance between original concept and the theme.

Q. So as part of your analysis did you compare the

1 covers and boards of the prototype versus the 2 Despicable Me version?

A. I did.

- **Q**. And what did you -- let's deal with the board first. What did you find in terms of similarities?
  - A. I'm sorry, did you say the board first?
- **Q**. I'm sorry, the cover first. What did you find in terms of similarities?
  - A. No similarities except for the inclusion of the trademark The Game of Life.
  - **Q.** And again, if you can highlight for the Court some of the differences and the significance of those differences.
  - A. You'll notice, again, they include in the illustration the spinner that's found in this game because of its long-standing appeal. They include a lot of consumer helpful information. For example, the age rating, the number of players. That warning, by the way, is for small parts. They need to let you know that there are parts in this game that could be ingested by a three-year-old or less. In the bottom right is the Hasbro games logo. And in the bottom left there's a logo that makes sure the consumer knows that this game is made in the USA.
  - **Q**. And from an aesthetic perspective, again, what is

the focus of the Despicable Me cover versus the prototype cover?

- A. Here the focus is on the imagery of the Despicable Me licensing, including this very iconic character in the lower right-hand corner. And by so composing this cover which also, you know, hints at a path that might be a highway in it, it's already communicating to the consumer that this is the heart and soul of the gameplay of The Game of Life, but it's Despicable Me appropriate.
- **Q**. So do you see creative elements in the cover for Despicable Me that do not exist in the prototype cover?
- A. Yes. By the way, one of the features, once again, there's a cutout in the cover on the right to reveal three of the playing pieces that are inside of the game. This is another very important means of instantaneous message delivery to the consumer because when you actually see the parts that you're going to be buying it's much more impactful than if you just simply see a photograph with illustrations of it.

So the designer of this package, and I'm sure based on the request of the marketing department, added this reinforcement to the combination of the theme and the gameplay.

**Q**. And then just also back to my question. These

- changes that you're seeing, would you characterize them as creative contributions?
  - A. Certainly. There's nothing functional about this.
  - Q. And I should have asked you the same question --
  - A. Except the cutout itself.
    - Q. I should have asked you the same question with regard to the new game board and cover. Do you have a view as to whether the changes that you see and the differences that you see in the cover and the game board for the new game are the result of creative contributions from Hasbro?
- 12 A. Yes.

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- Q. So then moving to the board for Despicable Me, which is slide 14 --
- 15 **A.** Yes.
- Q. -- do you see -- so you talked about this label slapping, which was sounds like something you don't want to do.
- 19 A. No. That was prevalent in a bygone era.
  - **Q**. Do you see an effort here in the way that the game board is designed for the Despicable Me version, an effort to integrate the Despicable Me third party intellectual property?
- 24 A. Yes.
- 25 \ Q. And how do we see that?

- A. All of the graphics on this game are based on the Despicable Me property. There is a path present, but it's very different from the prototypes. There is a spinner present, but it's a different design than the prototype. And it includes a novelty component, which are these Minion movers, these five white plastic disks that you actually put your Minion on and spin during the course of the game to determine which direction you're going to move next.
- **Q**. Do you see other similarities between the two boards other than what you just described?
- A. I do not.

- **Q**. And you started to describe the differences, but let me ask more holistically what differences in imagery and aesthetics do you see between the two boards?
- A. Well, in the big picture once again the prototype work is a pastel background of a countryside. In the Despicable Me board it's a very vivid illustration of imagery that reinforces the Despicable Me license as applied to The Game of Life. And once again, instead of having a path that has gameplay instructions on every space, what we see are symbols which are connected to gameplay in this new version, which have no relationship to the gameplay in the original

1 prototype.

- **Q**. And do you have a view as to whether these differences that you've described are the result of creative input from the people that work at Hasbro?
- A. I do.
- **Q**. And what is your opinion?
- 7 A. Yes, it does.
  - **Q**. And why do you say that?
  - A. Because the amount of originality that had to go into creating this game is a hundred percent. I'm not talking about the inclusion of the spinner, but the graphics itself and the gameplay is completely different. So that's creative. That's not functional.
  - **Q**. All right. And do you have a view, an opinion on whether the game board for the Despicable Me version is the same as, derivative of, or independent from the game board for the prototype?
  - A. Both the package and the game board for this game are independent.
  - Q. Why do you say that?
  - A. Because they bear no commonality and expression in any way, shape, or form to the prototype.
  - Q. Thank you. I now would like to have you take a look at HTX113, which is our demonstrative set for game rules. I can put them up on the easels, too. Actually

I think it would be useful.

MR. KRUMHOLZ: May I approach, your Honor.

THE COURT: Sure.

(Pause)

Q. It may be a little easier rather than having to flip back and forth. What I'd like to do is go quickly through the rules for these various versions, starting with the prototype, versus the early commercial version rules, but again just let me ask some preliminaries.

Are you familiar with a creation of rules for board games?

- A. Yes, very much so.
- **Q**. What are the goals for creating rules for board games?
- A. There are two components to writing rules for, to writing good rules to communicate how a game is played, and I want to start off by saying in my long experience there's actually two types of writers who are employed in the rule writing process. The first is a promotional copywriter whose mission is to sell, and the second is technical copy writer whose mission is explain.

So a promotional copywriter will typically write the copy for the package, would do the copy for print advertising, and would write what we call the flavor copy, which is the introduction to the game, because the flavor copy, you want to excite the user and make them more likely to want to read the rather tedious rules to then follow.

The purpose of the technical writer is to write the rules themselves, and the importance of writing to explain is to write completely, you have to cover every situation; to write succinctly, if I can use one word instead of five and I'm a technical writer I use one; and thirdly, to order the rules so that they introduce the concepts of the game in the order that the user expects them to be expressed.

- **Q**. So then looking at the first page of HTX113, do you recognize that as the rules from the prototype?
- A. Yes, I do.

- **Q**. And what was your overall impression of looking at those rules?
- A. The moment I saw these rules I knew that a promotional copywriter had written them, and, by the way, I think a very good one. The flavor copy at the start here is just about as good as you could hope to expect from someone who was submitting a game from the outside.

But once the rules begin, that's where it breaks down.

- **Q**. Breaks down in what way?
- A. The organization is wrong. The rules do not cover all the situations that can come up in gameplay. The sequence is not in the order that the user would normally expect them to be. And, in addition, there's just omissions.
  - **Q**. So do you recognize the second page of HTX113 to be the game rules from one of the early versions of The Game of Life from 1960?
  - A. I do.

- **Q**. And that's HTX14. Did you at our request do a comparison of those two sets of rules?
- **A**. I did.
  - Q. And going to the third page of what we also have up on the screen, did you -- actually the third and fourth page, did you help create those slides to explain what you view as the similarities and differences?
  - A. Yes. I went through and found the similarities and the differences.
  - **Q**. So pages 3 and 4 have the lettering for the prototype rules versus the early version rules. Let's walk through that quickly, and if you can tell us what similarities that you saw.
- 25 A. Okay. So --

**Q.** So we start at A, which is the introductory language. Did you see similarities there?

later.

- A. Yes. There's a lot in common between the flavor copy in both games.
- Q. And B is a little confusing because there's two Bs on page 3 but that's the carryover paragraph. So in terms of these other letters let's deal with it holistically to the extent that's possible. What were you seeing in terms of similarities for these other designations?
- A. Yes. The letters B through I believe it is H are rules in common between or content in common between both versions.
- Q. When you say content in common, what do you mean?
- A. In other words, for example, if we looked at B, we'll start with B which has the start of the game.

  There's a comparable rule in the commercial version that's called To Start. We'll get into differences
- **Q**. Let's actually deal with that right now so we can have some context. So what is similar and different about that example?
- A. Well, the writer titles this heading To Start the game, but then inadvertently immediately goes into, under the same heading, how to play the game. So, you

know, a technical rule writer would know never to do 2 that but rather to break these two ideas into separate

So if you look at the Milton Bradley rules, that's just what they do. As soon as the information on how to set up the game and begin it has been explained, the next section of the rules is Playing the At this point you've done the preliminary; now you're ready to get into it. And this heading is essential to kick off the actual rules themselves in the game.

- So in talking about similarities, is it fair to say a lot of the headings overlap?
- Α. Yes.

headings.

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- But in terms of the actual expression of the rules themselves, do they tend to overlap or be expressed differently?
- They're expressed differently because the technical rule writer, his mission is to, as I mentioned, explain clearly, concisely, and comprehensively.

By the way I think for a prototype these rules did their job. They were sufficient so that when the game came into Milton Bradley the internal designers could look at it and figure out how the game is played.

But there's a big difference between initiating a design staff whose job it is to work on games and how it likely plays versus the job of the final rules, which is to communicate to a consumer who has never seen it before, and make sure they know how to play it.

And one of the problems, of course, of rule writing is you have to playtest over and over again to discover all the situations that could come up as a sequence of the rules. And what happens if you land on a space and you have no money and you can't pay your debt? You have to explain that. You can't just leave it for the players to figure that out. And that comes about because lots of people, in particular consumers, are brought in even in this era to playtest and to determine what's missing.

So what's missing in the prototype rules is basically the benefit of all that experience.

- **Q**. So let's talk about the differences. Did you designate the differences on pages 5 and 6 of HTX113?
- A. I did, yes, in blue.

 $\label{eq:mr.def} \mbox{MR. KRUMHOLZ: Your Honor, if I may put them up} \\ \mbox{on the board.}$ 

THE COURT: Yes.

(Pause)

Q. Let's start walking through those. We have

- between the two rules for the early commercial version and the prototype, you have A which is at the end of the prototype rules and at the beginning of the early version rules. Can you explain that difference.
- A. This is fundamental. The first thing that a consumer needs to know is how many players can play the game before you even go into the flavor copy. In modern times an age rating would be included. It wasn't back then typically. But in the prototype rules it's almost the last thing that's expressed.
- **Q**. And so is that an important change, from your perspective?
- A. Sure, because that's one of the first questions in the mind of the consumer when they sit down to read a set of rules.
- Q. So let's then look at B. You see B is concerning the spinning wheel to determine the banker and the order. Can you tell us what differences you see there.
- A. I'm sorry, where are we at now?
- Q. The letter B.

- A. Right. Okay. Yup. This is not really drawn out as a separate important topic in the prototype rules, but because of its importance it is brought out in the production rules.
- Q. I just want to interrupt you for a second just to

make sure we're all oriented, but when we're looking at
B in the early commercial version it's referring to the

language to the right of the letter?

A. Yes -- well, language to the left, isn't it, or am I mistaken? I'm sorry; I read that wrong. Thank you for correcting me. I did put the letters on the left; I'm sorry. I'm left-handed.

Borrowing From the Bank? That's what we're referring to?

Q. Yes.

- A. Well, Borrowing From the Bank is completely explained in B, which it is not in production game.
- Q. So that's an addition.
- A. Yes, it is.
  - **Q**. Okay. And what about C?
  - A. C is Betting on the Wheel. Once again -- there's actually an imbalance in gameplay in the way the prototype rules are written. The banker, the player serving as the banker has an undue advantage according to the way the prototype rule is read.

THE COURT: Could I just interrupt. I may not be in the right place, but you just said that borrowing is not in the production game but it is in the commercial version. But isn't it right next to B in the production? Am I looking at the right thing?

MR. KRUMHOLZ: Your Honor, let me try to orient 1 2 the witness a little, but this is a little bit of a 3 challenging thing here. 4 THE COURT: All right. 5 Q. So with regard to the concept of the spinning 6 wheel to determine the banker and the order, --7 Α. Yes. 8 Q. -- that concept, do you see -- is it expressed the 9 same way or is it expressed differently? 10 Α. It's expressed differently. 11 Q. And how is it expressed differently? 12 I'm sorry, I'm not sure if I'm on the same page as 13 vou're on here. I don't mean to --14 Q. Yes, you're right; I have my little challenge 15 here. 16 (Pause) 17 MR. KRUMHOLZ: I'm getting some consultation 18 here from my associate. So in the early commercial 19 version the B is referring to borrowing. 20 (Discussion off the record) 21 Q. So the manner in which the Borrowing From the Bank 22 is expressed, is it similar or is it different? 23 It's different. Α. 24 Q. And is one an improvement over the other?

Yes, because I mean in particular this whole

25

Α.

concept with promissory notes is sort of inferred in the prototype and it's clearly spelled out. This is a pretty sophisticated term even for a 10-year-old back in 1959, the idea that you would have a physical component in the game called promissory note. It's not really included in a prominent fashion in the prototype rule I think because the designers kind of just assumed it. But, you know, Milton Bradley couldn't take that chance. They had to be very specific in defining how you record your borrowing, and that is you take a promissory note of the amount of your loan.

- **Q**. Okay. So instead of maybe focusing on the letters, let's talk about some of the other differences that you saw.
- A. I think that's better.
- Q. In terms of the Millionaire Acres language, --
- **A**. Yup.

- 18 Q. -- could you explain any similarities or differences there.
  - A. Well, as we spoke, the game has a path from start to finish and finish is Millionaire Acres. When you reach Millionaire Acres, you're done traveling. It's a very significant change in the play of the game when you reach this point and it's deserving of attention and specific rules that explain all the possibilities

of what happens once you get there. That's not clear in the prototype rules.

- Q. So in your view is the expression different?
- A. It's different and it's much better.
- Q. How about Day of Reckoning?

- A. We are at H now. Day of Reckoning has a very big problem in the prototype rules, again, because of a situations that have not been explained. What the Bradley writer did is to make sure that all of the possible situations have been numerically stated here and that the impact of Day of Reckoning is made to seem as important as it really is.
- **Q**. And the other -- well, sorry. Go ahead.
- A. I think that most significantly in these rules is what is present in the production game but is absent in the prototype. And that would be, in particular, the Share the Wealth cards, which was a component not included in the prototype, Lucky Days, which was a feature of gameplay that was added, and the importance of Pay Day, which is in the prototype rules sort of.

These are, based on my experience I believe that these were added to the game to help maintain balance so that one player didn't run away with the game. One of the criteria that goes into good game design is making sure that every player thinks they have a chance

to win until the very end and that really, I think, has benefitted The Game of Life from the beginning. You can be behind and the odds may not be in your favor, but you can still win. So Lucky Days is a great addition for that reason.

Share the Wealth is directly related to that need because the Share the Wealth cards, which were not in the prototype, enable you to get money from players that have more money than you, so that helps to balance it off.

And the concept of Pay Day is very significant in the game because whenever you go past the Pay Day space you collect your salary, which has been determined early in the game when you either go to college or decide that you want a business career. That salary remains fixed throughout the game and is collected every time you pass through or land on Pay Day. It's easily overlooked if you don't call this out. In other words you may think intuitively, well, I only collect my pay if I land. But that's not the case. You actually collect if you land or pass over Pay Day.

**Q**. Thank you. Now, in terms of so we see there are images in the early commercial version rules but not in the prototype rules. What's the significance of any of

that to you?

A. Well, the significance is great because especially for young kids who have to comprehend a game with this many rules it's very helpful if each concept in the game is accompanied by an illustration that helps to evoke just what the rule is about. It makes it more fun and enjoyable and it provides some confidence that the reader of the rules knows what to focus on.

So if I, for example, I'm reading the rules the first time and I see a tow truck, you know, picking up a broken-down car, okay, that gets the idea for me, I'm not making forward progress, and then I know I'm going to be focused on what happens when I am told to go backwards. So those illustrations improve the speed by which rules can be comprehended, and they just make the experience less dreary than it otherwise is.

- **Q**. How significant are these differences from your perspective as a game designer?
- A. They're very significant because if you can't get through the game and understand the rules correctly you either give up, or you make up your own rules, which doesn't work because that leads to controversy with players who know how to play, or you make assumptions that later on cause problems in comprehension.

I mean I know when I first, for example, played

Monopoly I was taught you can't buy any property until you go around the board once. Well, that's not in the rules; it's just that the aunts and uncles who taught me the game thought that was in the rules. And as a chief judge I have to correct that very often, by the way. But no, I don't mean to be diverting here, but my point is when people come together to play the game they really need to understand and follow the rules so that there's common enjoyment, that they all know what they're doing and they're all on the same page.

- **Q**. And do you feel that the differences and additions are the result of creative input from whoever created the rules?
- A. Yeah. Clearly.

- **Q**. So do you have an opinion as to whether the rules for the early commercial version are the same as, derivative of, or independent from the rules from the prototype?
- A. I believe they're derivative, yes, because there's some similarities, but there is a lot of significant new contributions to the rules; in particular, the organization and the illustrations.
- Q. Is it a close call for you, or no?
- A. Between being independent and derivative? No, I don't think it's a close call between being the same

1 as. It's derivative.

- Q. Okay. How about being derivative and independent?
- A. I don't think so because, as I say, the flavor

  copy is well written and similar and some of the rule

  copy carries over, so I couldn't say -- I know I

wouldn't opine that it's independent.

- **Q**. If you could turn to page 7, that's the game rules for the new game. Did you do a comparison for us for that as well?
- A. I did.
- **Q.** And what did you observe in terms of similarities and differences between the rules for the prototype versus the new game?
- A. There are concepts in common, but the expression's completely different.
- **Q**. How so?
- A. Well, it's just by looking at it you can see that there's all new illustrations. The layout is different. They're much simpler. There is far fewer contingencies that need to be explained in the new rules. The components are actually and game spaces are actually illustrated. In the prototype, of course, there were no illustrations. And even the illustrations that appear here, because they're actually taken from the game itself, differ from the

early commercial versions.

Again, the cover page that we see on this rules folder includes the trademark The Game of Life, which is in common. But the rules aren't even called Rules here; they're called Game Guide. And how to play, the whole flavor copy, if you will, has been replaced with this yellow rounded rectangle that just simply in one sentence explains the game. This is very much, you know, in keeping with the need in modern times to get the idea of the game across quickly and to make the comprehension of the rules much easier.

- **Q**. And do you have a view as to whether these differences that you've just described are the result of creative input from Hasbro?
- A. Yes, they are.
- Q. They are. And do you have a view as to whether the game rules for the new game are the same as, derivative of, or independent from the rules from the prototype?
- A. Yes. These are independent.
- 21 Q. For the reasons that you've just described?
- 22 A. Yes.
- Q. Lastly, go to slide 8, which is the rules from Despicable Me, which is HTX102.
- **A.** Yes.

- **Q**. Did you do a comparison of those rules to the prototype as well?
- A. I did.

- **Q.** What did you find in terms of the similarities and differences?
  - A. Once again just the trademark, The Game of Life.

    And also a picture of a spinner, just, you know, it's a different spinner, as I said, than the one in the prototype or the early commercial version, but it is a spinner.
  - **Q**. But there is no spinner in the rules for the prototype, or there is? Is there an image of a spinner?
  - A. Well, the spinner is mentioned several times, but it's not called out as such, how to use the spinner. You just encounter it in the rules as you need it.
  - **Q**. So what differences, you know, obviously we can see differences here, but what are the significant differences from your perspective as a game designer?
  - A. Well, let's look at the cover of this folder.

    After the The Game of Life we see the logo for the license, Despicable Me. And then, instead of seeing the flavor copy or the How to Play heading, we see The Mission, so this is much more in keeping in what happens in the Despicable Me license. But here, within

2

a few sentences you know exactly what you're going to do.

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And by the way, the references in this little description about acquiring bunches of bananas and becoming the favorite Minion, well, that's right from the Despicable Me theme, and you'll notice that the object is to collect bananas, not money, that's a huge difference.

And then everything that flows thereafter has different headings. The illustrations in this particular document come directly from this version of the game, and the copy generally is very succinct and brief in each rule section. It's completely different.

- Q. And do you have a view as to whether these differences are the result of creative contribution?
- Α. Yes, they're creative contribution.
- Do you have an opinion as to whether the rules for Q. Despicable Me are the same as, derivative of, or independent from the rules for the prototype?
- Α. They are independent.
- Based on all the reasons you've just provided? Q.
- Α. Yes.
  - MR. KRUMHOLZ: Thank you.
  - I have nothing further, your Honor.
  - THE COURT: All right. Thank you, Mr. Krumholz.

```
1
              All right. Cross-examination.
 2
              MR. POLLARO: Thank you, your Honor.
 3
                  CROSS-EXAMINATION BY MR. POLLARO:
            Good morning, Mr. Orbanes.
 4
       Q.
       Α.
            Good morning, Mr. Pollaro.
 5
              MR. POLLARO: May I approach, your Honor.
 6
 7
              THE COURT: Sure.
              MR. POLLARO: More documents. Two for your
 8
9
       Honor.
10
              THE COURT:
                          Thank you.
11
       Q.
            Mr. Orbanes, how old were you in 1959?
12
            I was 12 years old in 1959.
       Α.
13
       Q.
            And that would make you 13 in 1960.
14
       Α.
            Yes, it would.
15
       Q.
            And --
16
            That's when I first played the game.
       Α.
17
            First played The Game of Life?
       Q.
            Yes.
18
       Α.
19
            You were not in the game industry in 1959 or '60;
       Q.
20
       correct?
21
            No, I was not.
       Α.
22
       Q.
            You talked yesterday about mentors.
23
       Α.
            Yes.
24
            Is it fair to say that any knowledge that you may
       Q.
25
       have related to the game industry as it existed in 1959
```

or '60 was derived from others?

- A. Yes, with one exception. The game industry didn't change for about 20 years. What was going on in 1959, as was explained to me, was the same, pardon me, really continued through the 1970s. As a matter of fact, when I got to Ideal Toy the management of that company had been around since World War II. They prided themselves in not changing since the 50s. So I don't believe it was different in 1959.
- **Q**. And that was explained to you by other people. It wasn't your firsthand knowledge; correct?
- A. No, it was not.
- **Q**. As of 1959 or 1960 you had never stepped foot in the manufacturing facility of Milton Bradley; correct?
- A. No, I had not.

THE COURT: Mr. Pollaro, could you make sure you use one of those microphones. You're kind of in the middle. All right.

- **Q**. In your experience, Mr. Orbanes, are there always changes made to a prototype before it is commercialized?
- A. Yes.
- **Q.** You testified yesterday that there were aesthetic changes made to the prototype. Do you recall that testimony?

**A**. I do.

- Q. You based your testimony on your experience in the game industry; right?
  - A. That's correct.
  - **Q.** Your experience was not with Milton Bradley but based on the game industry in general; correct?
  - A. That's correct.
  - **Q**. Do you recall explaining why each of those changes were made?
- **A**. Yes, I do.
- **Q**. Can you tell me if there were any changes that were made that you simply cannot explain?
  - A. If I saw the specific change that you're referring to I might be able to say if I couldn't explain it, but in general I can explain the changes.
    - **Q**. Okay. Well, it sounded like yesterday you had an explanation for every change. Do you recall any changes that just befuddled you or just didn't make any sense to you?
    - A. No, I don't.
    - **Q**. And your determination that the 1960 Game of Life board is a derivative work is based solely on the changes that you identified and discussed yesterday; correct?
- **A**. Yes.

- Q. Yesterday you told the Court that it is your opinion that the 1960 version of The Game of Life is a
- derivative work.
  - A. Yes.

5

- Q. Is it your understanding that a derivative work is a work that is based on another work?
- 7 **A.** Yes.
- Q. So is the 1960s version, a derivative work, is based on another work; correct?
- 10 **A**. Yes.
- 11 **Q**. And can you tell me what that work is?
- 12 A. The prototype.
- Q. The prototype. And if there was -- if it's for a derivative work, any of those changes must be creative; correct?
- 16 A. Correct.
- Q. So in other words if we knew in the reverse if
  there's any changes that were made to the prototype in
  the commercial version that were not creative, it would
  be the same work; correct?
- 21 A. I'm sorry. I'm not following your question, sir.
- Q. You just told me that for a derivative work to exist there needs to be creative contributions; is that --
- 25 A. Correct.

- Okay. I guess I'm doing it in the Q. -- correct?
- 2 If there are contributions that are not reverse.
- 3 creative, it's the same work; in other words, it's not
- a derivative work. Correct? 4
  - You mean functional changes? Α.
- 6 Q. Changes that are not creative. You talked about
- 7 creative changes yesterday; right? You understand
- 8 that?
- The derivative work, as far as I know, includes 9 Α.
- 10 changes in modifications. I'm not sure if I follow
- 11 your question.
- 12 So my question is yesterday you talked about the
- 13 changes that you believe to be in the commercial
- 14 version that were not in the prototype; correct?
- 15 Right, which would make it derivative. Α.
- 16 Just changes in general or changes -- do changes Q.
- 17 have to be creative? That's what I'm trying to figure
- 18 Is it your opinion that changes must be creative
- 19 to transform an original work into a derivative work?
- 20 Α. I think it has to be a modification, an addition,
- 21 or a deletion.
- 22 Q. Any modification, deletion or --
- 23 Α. Yeah. I believe that's where you're going with
- 24 this.
- 25 Q. Let's not worry about where I'm going with --

1 THE COURT: Don't worry about where he's going. 2 Just answer whatever the question is that he asks, 3 okay? 4 THE WITNESS: Of course, yes. 5 Α. Yeah, I believe that a change is a derivative. Any change? 6 Q. 7 Unless it's functional, which is not subject to Α. 8 copyright. 9 Q. Unless it's functional. 10 Α. Right. 11 I think I'm understanding you. So let me ask you Q. 12 this way. Does a change need to be creative in order 13 to transform a work into a derivative work? 14 Α. If it's a different expression. 15 If it's a different expression. Can you tell me Q. 16 what you mean by that. 17 Change the wording, change the graphic, change the 18 three-dimensional design, change the position of 19 something that's in context with other things, yeah. 20 Q. So I want to make sure I'm understanding what 21 you're saying. So are your opinions based on your 22 understanding that any changes made to a work can 23 transform it into a derivative work regardless of

whether or not those changes are creative?

The answer is it can, yes.

24

25

Α.

- Q. It can. So again I just want to make sure that
  I'm crystal clear on what your testimony is and the
  basis for your opinions. So is the basis for your
- 4 opinions that changes that are not creative can
- transform an original work into a derivative work?
- A. I think I'd have to see the specific changes, butin general it can.
  - Q. In general it can.
    - A. In general it can, yes.
- Q. Yesterday Mr. Krumholz used the word or the
  phrase, I guess, that creative contributions cannot be
  mere ideas, they must be physical expressions.
- 13 Correct?

- 14 A. That's right.
- Q. And you identified a number of physical
  expressions that you believed were different from the
  prototype to the commercial version of the game;
  correct?
- 19 **A**. I did.
- Q. One of the expressions that you identified was a transmission tower; correct?
- 22 A. Correct.
- Q. Is it your opinion that the removal of a transmission tower amounts to creative contribution?
- 25 A. No. This is a good specific. I would say no,

that's not creative.

- Q. So it's not creative, so therefore if the only change between the prototype and the commercial version of the game was the removal of the transmission tower, we have a derivative work or do not have a derivative work?
- A. If it was just the removal of a transmission tower, I don't think that would be sufficient to call it derivative.
- Q. Okay. Fair enough. So now if we have the removal of the transmission tower and the removal or the lowering of the mountains, the height of the mountains, if those are the only two changes, do we have a derivative work?
- A. Now it's derivative because the height of the mountains has an aesthetic quality to it and it also has an association in the minds of the consumer, so this would be derivative.
- Q. So let's back that out then. So if the only changes -- let's forget about the transmission tower for a second. If the only change between the prototype and the commercial version of the game is the height of the mountains, is it your opinion that that work would be a derivative work?
- **A.** Yes.

- 1
- Q. You were talking just recently about versions of
- 2 the game, so I want to understand what you mean. Ι
- 3 believe you used the term modernized or updated. Do
- 4 you recall that?
- 5 Α. I do.
- 6 Q. So in the lifetime of a game, have you experienced
- 7 multiple versions of the game?
- 8 Α. I have.
- 9 Q. And when you talk about updating a game, can you
- 10 tell me a little bit more about what you mean.
- 11 Α. It means basically doing a facelift, we Sure.
- 12 call it. That might mean a package whose graphics were
- 13 more acceptable to the current consumer. It could mean
- 14 adding or changing the graphics on the game board for
- 15 the same reason. It could also mean changing the copy
- 16 so that the copy is more appropriate to what the theme
- 17 of the game is in the eyes of the current consumer, --
- 18 Q. And --
- 19 Α. -- among others, yes.
- 20 And in your experience is that a sequential Q.
- 21 process? For example, if a game exists for an extended
- 22 period of time and there are multiple versions, are
- 23 each version necessary predicated on the version
- 24 preceding it?
- 25 Α. Certainly. You have a lineage, you do.

- **Q.** A lineage. And so if I'm understanding your testimony correctly, there would always be an original version; correct?
  - A. Correct.

modernizations?

- **Q**. And then after the original version there would be subsequent changes that have facelifts or
- A. Yeah. I would say even if the game stays the same it's been my experience that over time the packaging is going to be updated to reflect more modern art taste and requirements, yes. But at times the game itself has to be changed to stay current.
- Q. And again, that's kind of a, I don't want to say
  -- it's a sequential process; right?
- A. Typically, yes. It's progressive.
  - **Q**. It's progressive. That's a good word. And so it builds up on the prior version; correct?
  - A. Yes.
  - **Q**. So now if we talk about the concept that we were just talking about before, which is we were talking about changes and talking about what changes transform an original work into a derivative work, do you recall that?
  - A. I do.
- 25 Q. And it was your testimony that any change could

- transform an original work to a derivative work; is
  that correct?
  - A. That's what I said.
- Q. So that means you would have to look at the particular changes in question; correct?
  - A. Sure.

- **Q**. Okay.
  - A. It has to be visible.
- **Q**. It has to be visible.
- 10 A. Yes.
- **Q**. And so going back to the transmission tower, is
  12 that why you didn't believe that would be a derivative
  13 work because the removal of the transmission tower is
  14 not visible?
  - A. It was visible, but it had such an insignificant contribution to the game that its significance would not register whether it was there or not; unlike mountains, which are very visible and whose height has a contribution to the perception of the theme.
  - Q. Okay. Can you give me a --
  - **A.** By the way, the transmission towers, if you look at them very carefully, they could be oil derricks.
  - **Q.** Fair enough. Can you give me a little more clarity about where that line is drawn between the oil derricks or the transmission towers and the mountains?

- A. I think it's -- it has to be a matter of judgment.

  You have to basically see the two to compare.
  - Q. Now, throughout the course of your testimony and in your expert report you reviewed I want to say five versions of the 1960 Game of Life; is that correct?
  - A. I reviewed five versions, yes.
- Q. Okay. And I believe they're sitting over there on the table.
  - A. Yes. I will accept that they are, yes.
- **Q**. And they all bear the 1960 copyright date; 11 correct?
- 12 A. To the best of my knowledge they do, yes.
  - **Q**. Do you have an opinion as whether or not each version that bears a 1960 copyright date was published or was manufactured in 1960?
  - A. I couldn't know that for a fact, no.
- **Q**. Okay. Why --

- A. I would think because if the game bore the 1960 copyright it was considered to be adequately protected by the 1960 copyright, even if it was published in a subsequent year.
- **Q**. Fair enough. And so is it your understanding that until the game was published in a form that would not be subject to the copyright date, it could be published or manufactured in any year? Even today, it could be

manufactured in 2018, but if it hadn't changed it would
still bear a 1960 copyright date; correct?

A. It could bear a 1960 copyright date if the changes, if any changes that had occurred were not considered to be significant enough, as you just pointed out.

- **Q**. Exactly. So to the extent there are any differences between any version of the five 1960 versions of the game, they are not significant for copyright purposes; correct?
- A. Well, I don't think so. I'm not suggesting that I know specifically all the nuances of the copyright law as applies to your question, but in my experience I would say that I have not seen game manufacturers rush to recopyright a game unless it was significantly different.
- Q. Copyrightedly different; correct?
- A. Yes. A new game cover, for example, would require a new copyright and that would go through. I'm not sure if manufacturers typically do that if there was minor changes in the rules, for example, or maybe small inclusion or deletion on the game board. In practice, is what I'm really referring to here through my experience.
- Q. I want to look at a couple of those games, if we

```
I'd like to look at HTX14 and HTX18.
 1
 2
              MR. POLLARO: May I approach, your Honor.
 3
              THE COURT: Yes.
 4
              (Pause)
 5
            I'm going to hand you what is HTX14. It is a 1960
      Q.
       version of the The Game of Life.
 6
 7
              MR. KRUMHOLZ: Your Honor, is it okay if I come
 8
       around to get a better view.
9
              THE COURT: Yes.
10
      Q.
           Please take a moment to look at this.
                                                    Ιn
11
       particular I want you to focus on the stop here
12
       square --
13
      Α.
           Uh'huh.
14
      Q.
           -- and the blue square above the spinner that says
15
      Stop.
16
      Α.
            Right. Just that blue square?
17
      Q.
            Yes, the blue square and the stop here for now.
18
      Α.
            Okay.
19
      Q.
           Have you reviewed that game board before?
            I have, yes.
20
      Α.
21
      Q.
            And now what I'd like to do --
22
              MR. POLLARO: May I approach, your Honor.
23
              THE COURT: Yes.
24
      Q.
            -- is have you looked at what's marked HTX18,
25
      which is also a 1960 version of the game, --
```

**A.** Yes.

- Q. -- and I want you to compare those two portions3 that we were talking about before --
  - A. Sure.
  - Q. -- and tell me what you see.
- 6 A. Can I turn this board around a little bit.
  - **Q**. Sure.
    - A. Just looking at these portions, there is differences here. The original game, the starts here start space is a circle that in white copy says Start Here with \$2,000 and car.

In the version that I'm holding in my hand the circle is now divided into a top and a bottom. The top says Start Here with \$2,000 and car. The bottom says, If you want auto insurance pay \$500, and the word Option appears below that.

- Q. Okay.
- A. In addition, the blue space on the path that

  Mr. Pollaro pointed out to me -- I'm not sure again;

  could you show me which blue space you were referring

  to? I want to make sure that I compare the right ones.
- **Q**. The blue stop sign here, the Stop right before the Pay Day, and that one.
- A. This one, okay. Yes.
- Q. And isn't it true that the version HTX18, the

space that you're looking at no longer says Stop?

A. That's correct.

- **Q**. And isn't it also true that the space that we're talking about on HTX18 also says the word Option next to it?
  - A. Flanking it, yes, it does.
    - **Q.** Okay. So that's different. And my question to you is in your opinion, based on your testimony thus far, are these changes creative in nature?
      - A. These changes are beneficial to enhance the definitiveness of what you do on these spaces, so these are creative changes that are probably an improvement. I'm sure this was done for that reason.
      - **Q**. And would you also call these changes aesthetic changes?
      - A. Well, the addition of the wording and the separation of the Start Here in the two colors is aesthetics clearly.
    - **Q**. Is it safe to assume that one version of the game came before the other version of the game?
    - A. I believe that, yes.
    - **Q**. And whichever version came first, is it your opinion that the second version would have been built upon the first version, at least directly or either indirectly?

- 1 A. It appears that way, yes.
  - Q. Sitting here today do you have any idea whether -let me back up.

So you -- we agree, or you have testified, that one of these versions came first; correct?

- A. Correct.
- Q. And the other version came second.
- 8 A. Correct.
- 9 **Q.** Whichever one that might be; correct?
- 10 A. Yes.

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- 11 **Q**. Okay. Do you have any idea if there would be any intervening versions of the game?
  - A. Well, based on the two that you showed me, I couldn't tell you that. I'd have to see the intervening version.
  - Q. You can't say for certain; right?
  - A. No. But it seems logical, based on the small changes that you have identified.

 $$\operatorname{MR}.$$  POLLARO: I'm going to have to put these things together.

Thank you.

- $$\operatorname{MR}$.$  KRUMHOLZ: I don't think I'm the person for that job.
- Q. I want to make sure I understand your testimony.
  So sitting here today, you have no idea if there's one

- version, two versions, 10 versions, or no versions
  between the two versions: correct?
- A. No; I can say that there is a change between the two versions.
  - **Q**. A creative change?
  - A. A creative change, yes.
- Q. And also an aesthetic change for an improvement;
  8 correct?
- 9 A. Yes. Correct.
- Q. And if I understood your testimony before, you acknowledged that they all bear the 1960 copyright date: correct?
- 13 **A**. They do.

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- Q. Okay. So let's back up a little bit. You do understand that work to be based on another -derivative work has to be based on other work; correct? We talked about that.
- 18 A. Yes, we did.
- Q. So whenever there's a derivative work there's an underlying original work; is that correct?
  - A. Correct.
- Q. If you created derivative work, if you have a derivative work, do you have any rights to the original work?
- 25 A. You do not.

- 1 Q. You only have rights to the --
- 2 A. The changes.
- 3 **Q**. -- the changes. Okay.
- 4 **A**. Yes.

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- **Q**. So would you consider the two versions, HTX14 and HTX18, to be derivatives of one another?
- 7 A. The changes that are in the latter are derivative of the one that didn't have the changes.
  - **Q**. Okay.
- 10 A. The base game, if you want to call it that.
- 11 Q. Whichever one it was.
- 12 A. Yes.
- Q. Sitting here today do you have an opinion which one that might have been? Which one did you believe, in your industry experience, would have been the improved version and therefore the later version?
- A. In my review of the five games, I believe that the one that you showed me first to be the original.
- 19 **Q**. The one with the stop sign and without the option on the --
- A. That's correct. Other one appears to be the benefit of publication of the prior one.
- Q. Have you -- do you have any idea who at Milton
  Bradley is making those changes?
- 25 A. Well, I can tell you from hard-earned experience

that when you publish a game, especially one where you have a compressed period of time between the completion of the design and the need to have that game available at Toy Fair, that you have lots of people who are interested in contributing to telling you what's wrong with it.

You have the retailers, you have consumers who -- by the way, having been in charge of consumer relations at Parker Brothers, I can tell you the worse thing you want is a rule defect because then you get hundreds of letters, every one of which, if you want your consumers or customers happy you have to write back; and so the consumer research department is probably the first line of defense to the company when it comes to recognizing why enhancements or changes need to be made.

In addition, the designers themselves, having had a chance to catch their breath and look at what they've done may very well say, you know, we should have done this.

And, in addition, it's my practice or my experience in practice that the inventor, as soon as he gets his hands on it, if he's an interested party, he'll come back and say, you know, I have a suggestion; I think you should have done this.

So the number of people who come to bear to bring about an improvement like this is pretty substantial.

- **Q**. I think I understood your answer. But I think I heard you say the inventor, if he's interested, would be one person likely to provide suggestions; is that correct?
- **A**. Yes. An inventor is one of the several parties that would be contributing, and you would encourage that.
- **Q**. And you would expect that in your experience in the industry that if an inventor was interested in the game that they would provide suggestions to the manufacturer; correct?
- A. Sometimes the letter that comes from the inventor is why did you ruin my game? Why did you do this? And then we have to justify. Other times the inventor says, you know, I really appreciate what you did, I've got some thoughts; here's my suggestions.
- **Q**. And the manufacturer in this case, Milton Bradley, may or may not incorporate those suggestions; is that correct?
- A. Well, I think what a good manufacturer will do is to collect all of the input, especially from the consumer and the trade because they're so dependent on

the trades, you know, carrying the game, that they will then say, okay, what are the most important ones and which ones don't really count. And a good manufacturer will make a revision, in particular, if there's time to do it before the fall selling season -- because the majority of games, especially in that era that were sold at retail came in the last four months of the year -- so if there's a chance that you can improve a game prior to that season, it behooves the manufacturer to do that, again, just to cut down on the number of complaints that would come in from consumers with questions and to make the trade happy.

- **Q**. And I appreciate that. Now, back to the changes that we were talking about, in particular the space with the option, --
- 16 A. Yes.

- Q. -- just because I remember that one more clearly.

  Is it correct that your testimony was that that was an improvement?
  - A. That was an improvement, I believe.
- 21 Q. Did you like that change?
  - A. I liked it. I did.
- Q. And it helped -- what would be the right phrase -the game play better?
- 25 A. Yeah. Something different happens on that space

and it's pretty good that you actually call it out.

**Q**. And so is it your testimony that -- let me strike that and start over.

Have you reviewed any evidence in this case to suggest where any changes were made to the game board at any time?

- A. Yes. I think I saw a letter from Mr. Markham to that effect.
- **Q**. Okay. Have you reviewed any evidence from anybody else that made any suggestions to modifications of the game board or the rules?
- A. No. I believe that's the only document that I've seen that addresses that.
- **Q.** Have you seen any evidence, like the letter that you're referring to from Mr. Markham, from Milton Bradley discussing any modifications or changes?
- A. Yeah, I remember seeing a letter from Mel Taft where he said, well, thanks very much for your suggestion but the game has bigger problems; it's too much dependent on luck and we really need to add more skill in the game. I do recall that one.
- **Q**. Fair enough. And in that letter do you recall any specific modifications that were made or suggestions?
- A. In the Mel Taft letter?
- **Q**. Yes.

- 1 A. If I saw the letter I can tell you. I don't remember the details right now.
  - **Q**. Okay. But I'm just trying to get your understanding as you sit here right now.
  - A. Yup.

letter?

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- Q. Because it sounded like you identified maybe an issue that Mel Taft may have had, but I want to talk more specifically about actual changes or suggestions. Is your testimony that your recollection of that letter is that there were actual changes suggested in that
- A. From Bill Markham or from Mel Taft?
- Q. I'm talking about the Mel Taft letter now. Let me back up and I'll try to make it a little easier.
- 15 **A**. Okay.
- 16 Q. We've used the term "expressions" before; correct?
- 17 | **A**. Correct.
- 18 Q. And we've discussed or you've discussed with
- 19 Mr. Krumholz this idea of concepts; correct?
- 20 **A**. Right.
- Q. And so I guess what I heard your testimony to be was you heard Mel Taft identify concepts that may or may not need to be addressed; correct?
- A. Well, without the letter in front of me I believe you're correct. But he was talking about the overall

- nature of the game and what feedback he was gettingthat suggested its deficiencies.
  - Q. And if we go to the next part of that equation, in my mind anyway, that there were no specific expressions, as you sit here today, do you recollect any -- do you recall any specific expressions that were identified in this letter?
  - A. In the Mel Taft letter I don't recall any.

    Without the letter being in front of me I can't verify that, but I don't recall any.
    - Q. And can you tell me who that letter was sent to?
  - A. I don't recall if it was sent in response to Mr. Markham or if it was sent to Mr. Klamer.
    - Q. Can you tell me why Mel Taft would have been sending a letter to Bill Markham?
      - A. Probably in response to his letter.
  - **Q**. You testified earlier relatively recently about the rules. Do you remember that?
- 19 **A**. Yes.

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- Q. Are you aware of any evidence that Mr. Markham provided revisions to the rules to Milton Bradley?
- A. I'm sorry; I couldn't hear couple of the words you said.
  - **Q**. Are you aware of any evidence that Mr. Markham provided revisions of the rules to Milton Bradley?

1 A. I don't think so.

- **Q**. You don't think so. Okay. And the analysis that we heard from you a little while before didn't, because you don't recall that, would have necessarily not included any revisions from Bill Markham to the extent there were any; correct?
- A. Correct.
- Q. So if we, you know, talk about -- actually it's still on the easel to your right -- any differences that might have been in the rules from the prototype to the commercial version of the game, you're not aware of any evidence that any of the changes in the rules from the prototype to the commercial version of the game came from Bill Markham, are you?
- A. No, I'm not. But again, during the process of development very often the development team will continue to play the game if they have a second copy, and they might find things that they missed in the rules and it would be good business for them to suggest it. So I'm not saying he did or he didn't, based on what I reviewed, but it's possible, sure.
- **Q**. Okay.
  - A. That would behoove him.
  - Q. It would behoove Bill Markham to suggest --
- 25 A. And Reuben Klamer, yes.

I don't believe I reviewed any, no.

But as you sit here today, I just want to be

clear, are you aware of any evidence of either one of

those individuals providing specific suggestions to the

slightly there. I believe your testimony was when you

looked at the prototype rules, I'm talking about the

based on your experience, you knew exactly what to do

Is that correct?

And you based that testimony on your experience in

Well, and also -- yes. And not just my own rule

writing, which has been extensive over the years, but

my admiration for how technical writers in particular

And your experience is not specific to Milton

Yes. Heavily influenced by Parker Brothers, which

approach this requirement and how they do it.

Bradley; it's based on the industry in general?

was very comparable to Milton Bradley.

I knew principles that are instinctive in me by

rules, it sounded like, as someone in the industry

I want to back up and you touched on it

Q.

Α.

Q.

Q.

Α.

Q.

Α.

Milton Bradley?

Okay.

to make them better.

the industry; correct?

this point to make them better, yes.

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- Q. Very comparable. And any reason that either one
- of those wouldn't have been comparable to the industry

1 at large?

- A. No. And as a matter of fact a lot of the same people who worked at Milton Bradley came to Parker Brothers in product development and vice versa, so there was cross-fertilization.
- **Q**. Is it a rather incestuous field? Would you say that?
  - A. Well, it's a small industry. At least it was until modern times.
  - Q. Until modern times.
- 11 A. Yeah.
- Q. And people have different views of modern times.What are you considering modern times?
  - A. I would say the modern era began in fits and starts the early 1980s with the introduction of electronics and, more importantly, work stations and automated typesetting machines, but it really got going with the Internet age when the competition from apps and instant gratification games had a significant impact on how manufacturers approached the design and development of board games.
  - Q. Okay. You mentioned two concepts there, typesetting and the Internet age. I know you mentioned more, but those are two that --
- 25 A. Well, those are two bright points, because in the

beginning of the 1980s the game industry was seriously 2 impacted by the advent of video games, and the video 3 game industry just took a lot of money away for a while 4 from board games and manufacturers knew they had to

In addition, and this to me was a miracle, suddenly you didn't need to do graphics with your hands; you could do graphics on a monitor, a computer monitor.

Q. And that made things easier?

respond with something.

- Oh, it certainly did. But it didn't mean that it Α. happened all at once. You know, artists had to learn how to use these things. I remember the first investment that Parker Brothers made in a word processing system, my God was it expensive, tens of thousands of dollars, so it was not something that a company did just because the technology was available. It took time before the cost became favorable and more people accepted the notion that graphics and typesetting should be done on computers.
- Q. Fair enough. And once that occurred then things became easier; right?
- Α. They did.

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Q. And it continues. I mean maybe it's an overgeneralization, and you can tell me if you

- disagree, but people can do that almost nowadays on their own computers; right?
  - A. Yes. Well, clearly they can.
- 4 Q. And that makes things easier; correct?
- 5 A. Yes.

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- 6 **Q**. And faster.
- 7 A. Still requires talent. But you can do it, and I can do it, and so can a graphic artist.
  - **Q**. I appreciate that. I'm not sure I could it, but I appreciate your confidence.
  - So I do want to go back to the rules. You talked specifically about moving the, I believe it was the number of players from the bottom to the top; is that correct.
- 15 **A.** Yes.
  - **Q**. And I believe you described that change as a fundamental change; is that correct?
- 18 **A**. I did, yes.
  - **Q**. Can you tell me why that is?
    - A. Because the, one of the first questions that needs to be answered for a consumer is how many players can play this game. You don't want to find that out at the end of the rules.
    - Q. And you're basing that testimony based on your experience in the game industry; correct?

- 1 **A.** Yes.
- 2 **Q**. Not specific to Milton Bradley; just the game.
- 3 A. Correct.
- Q. And so when you saw those rules, if you would have seen the prototype rules, and you did see the prototype rules, you would have immediately said I can fix that;
- 7 correct?
- 8 A. Yeah. Sure.
- 9 **Q.** Okay. And basically someone --
- 10 A. That's fair.
- 11 **Q**. I'm sorry for cutting you off. So someone in the 12 industry would know let's take that off the bottom and
- 13 put that on the top?
- 14 A. Correct.
- 15 Q. And it's fundamental, I believe; right?
- 16 **A.** Yes.
- Q. Are you aware that Milton Bradley entered into a license to manufacture The Game of Life; correct?
- 19 A. Correct.
- 20 Q. You've reviewed that license?
- 21 **A**. I have.
- 22 Q. Now, I guess I want to make sure I understand your
- 23 testimony. So your testimony is -- and the earlier
- commercial version of the game, the rules are sitting
- 25 on the easel to your right.

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Your testimony is and your opinion is that those rules sitting right there that accompany the games behind me are independent works; is that correct? I didn't say independent. Α. No. Q. You believe those are derivative works? I said derivative, yes. Α. THE COURT: Mr. Pollaro, we need to take a break. Let's go off the record for a moment. (Discussion off the record) (Recess) THE COURT: Mr. Pollaro, you may proceed. MR. POLLARO: Thank you, your Honor. Q. A couple more quick questions, Mr. Orbanes, and then we'll switch gears. Α. Okay. You are aware that Milton Bradley entered into a Q. license to manufacture The Game of Life; correct? Α. I am. And you have reviewed that license? Q. Α. I have. Q. Now, am I correct that your testimony yesterday and today includes at least some portions that are, of the game or the rule, whatever it might be, that you believe are independent works; is that correct?

I don't think -- I'm sorry, I'm lost.

- Q. It was a terrible question. Let me start again.
- 2 **A**. Yup.

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- 3 Q. Let's use the Despicable Me, for example.
- 4 **A**. Yes.
  - **Q**. I believe it was your testimony earlier that you believe that that was an independent work; correct?
    - A. Yes.
    - Q. And also, for example, let's use the current version of The Game of Life, and I believe it was your opinion that it was an independent work; correct?
  - A. Correct.
  - Q. On all three fronts: The board, the box, and the rules: correct?
  - A. Correct.
    - **Q**. Okay. And so I want to make sure I have your testimony correct. Is it your understanding and is it your testimony Milton Bradley would not require a license to produce those products that you believe are an independent work?
      - MR. KRUMHOLZ: Objection, your Honor.
      - THE COURT: Grounds?
    - MR. KRUMHOLZ: He's asking his legal opinion as to whether the enforcement of a license agreement on what could be cover or trademark issues or other IP issues. The problem with the question is it assumes

that copyright is the only basis for whatever the 2 rights may be under the license agreement.

> THE COURT: Well, he can rephrase the question to accommodate that portion which is objectionable and direct him only to copyright issues. I think it's an important issue. I'm interested in it myself. Whether the witness can answer it or not we'll find out.

> Why don't you try to rephrase your question. Do you understand what he's getting it?

> MR. POLLARO: I do, your Honor, thank you, and I think that's appropriate.

- Q. Mr. Orbanes, my question to you is -- let's try to simplify it if I can. Let's talk about the current version of The Game of Life; correct?
- Α. Yes.

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- Now, the current version of The Game of Q. Life, as I understand your testimony, is, with respect to the three copyrights in this case, an independent work; correct?
- Α. Yes.
- So now let's assume that we care for the purposes Q. of this question only about the copyrights; correct?
- Α. Right.
- In other words we don't care about trademarks, we Q. don't care about trade address, trade secret, anything

else; okay? We're just talking about the copyrights.

Now, is it your testimony and your understanding that based on your -- how many years experience?

A. Fifty-three.

- **Q**. -- fifty-three years experience in the industry, that Milton Bradley can sell the current version of The Game of Life without a license?
- A. You mean if the --

MR. KRUMHOLZ: Objection. I don't think that solves the problem. I mean if we just isolated it to copyright questions, I get that.

THE COURT: I understand your objection. I think that in formulating your question you need to separate from the license for now, okay, and just focus on copyright and then maybe you can move to a question about the license.

- Q. I'll try again, Mr. Orbanes. Bear with me.

  Again, focusing on the current Game of Life, correct,

  it's your testimony that the current Game of Life is an

  independent work with respect to the three copyrights

  at issue in this case; correct?
- A. Yes.
- **Q**. Based on that testimony, is it your understanding that the copyrights at issue in this case don't cover the current version of the game?

**A.** Yes.

- Q. And as a result of that -- you testified you reviewed the license in this case?
  - A. I did, yes.
    - **Q.** Okay. And you understand that license as someone in the industry?
    - A. Yes.
    - **Q**. And so now my question is just with respect to the copyrights, is it your understanding that Milton Bradley is free to sell the game irrespective of that license?
      - MR. KRUMHOLZ: Same objection, your Honor.

THE COURT: I'm going to sustain the objection as to the application of the license. Although this is a valid question that you're raising, I intend to ask that question of you and of Mr. Krumholz, but I don't think it's an appropriate question for this witness. You've covered what you need to cover with respect to the copyright.

MR. POLLARO: Thank you, your Honor.

- **Q**. Switching gears. Yesterday you made some opinions based on certain assumptions Mr. Krumholz gave you. Do you recall that?
- A. I do.
- 25 Q. I'd like to give you some assumptions now and see

- 1 your opinions.
- 2 **A**. Okay.

- Q. I believe Josh said that you would be willing to do that.
  - A. I believe that I'm receptive. Okay.
  - **Q**. Let's assume the following facts.
- 7 **A**. All right.
- Q. Reuben Klamer and Bill Markham had an ongoing relationship whereby Markham created products and Klamer sought to sell those products through his company to various publishers. That's fact one.
- 12 A. Okay. I'm assuming that.
- 13 Q. You with me?
- 14 **A**. I'm with you.
- Q. Bill Markham had been working on a three-dimensional game with a spinner that could be folded.
- 18 A. I understand that assumed fact, yes.
- Q. Okay. We'll get to that. Fact three, Klamer, through his industry contacts, learned of an opportunity to license a game to Milton Bradley.
- 22 A. Okay. I assume that.
- Q. You understand all three of those facts?
- 24 **A**. I do.
- Q. Would that situation be unusual in your

1 experiences in the industry?

- A. Based on my knowledge of the individuals involved,or just in general?
  - Q. You can give me both.

- A. I would like you just to sum up the three facts for me so that I can give you the benefit of my wisdom here.
- Q. You'd like me to go through the facts again?
- A. Just name the three facts. Thank you.
- Q. Sure. No problem.

Fact number one, Klamer and Markham had an ongoing relationship whereby Markham created products and Klamer sought to sell those products through his company to various publishers.

- **A**. Okay. So Klamer in this case is acting as an agent, is that what you're saying, on behalf of inventions by Bill Markham?
- Q. I'm asking you to assume those facts. If you interpret those facts to be --
- A. Well, it makes it easier for me to get a grip on what you're assuming here. So I think that's what you're saying.
- **Q**. Is that, based on your experience, what you understand, based on the assumed fact I gave you?
- A. Well, if an inventor who doesn't have either the

- interest in selling his own ideas or doesn't really have industry contacts relies on an intermediary, that intermediary is very often called an agent. The agent in particular is of value to the inventor because he does have the industry contacts and he is good at selling. So if that's your assumption, then I'm with you.
- **Q**. Let's start from there. Fact number two, I'm going to go over it again. Bill Markham had been working on a three-dimensional game with a spinner that could be folded.
- A. I'll assume that. Okay.
  - Q. Okay. Fact three, Klamer, through his industry contacts, learned of an opportunity to license a game to Milton Bradley.
- **A**. Okay. Got it.
- **Q**. You with me?

- 18 A. I'm with you.
- Q. Okay. Would that situation be unusual with your experience in the industry?
  - A. Agent, inventor, opportunity, in the order you presented, that happens, certainly.
  - Q. Is it common?
- A. Not as common as -- in my experience, especially during my Ideal and Parker Brothers days, it was

- uncommon because typically agents, inventors, and opportunity do not all line up at the same time. But I'm with you, and it has happened, so let's just assume that I'm with you. Okay?
  - **Q**. Okay. Maybe I'm not following you, because I just want to make sure I understand your answer there.

So the first fact assumes there's an ongoing relationship with Klamer and Markham; correct?

A. I got it.

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- 10 **Q**. And so I think you used the term "agent." That's how you interpret that fact?
- 12 A. It's a handle.
- 13 Q. It's a handle. Okay. So now --
- 14 A. Then Markham had this idea.
- 15 Q. That's where I was going.
- 16 A. Right. And then there was an opportunity that
- 17 Mr. Klamer was aware of?
- 18 **Q**. Uh'huh.
  - **A**. Okay. I got it.
- 20 **Q**. Now, you said it happens; correct?
- 21 A. It happens, sure.
- Q. But I thought you then said it was unusual, and I guess I want to explore that. Why is it unusual?
- A. Because most of the contact that I had with idea
  people was inventors coming to me with their ideas that

1 they had other people work on their behalf. They were 2 agents, but they were not necessarily significant. 3 There were some, yeah. 4 Q. Okay. Now -- but it happens, based on your 5 experience; correct? 6 Α. It happens, sure. 7 Q. And I mean, again --8 Α. I mean three guys in Canada who were news -- I 9 mean sports writers came up out of the clear blue with 10 Trivial Pursuit. It happens. They were not even in 11 the industry. 12 And this would have happened in 1959, 1960; Q. 13 correct? 14 Α. Yes. 15 Would that situation be consistent with an Q. 16 inventor and an agent working together to license a 17 game to a company? 18 As you described it, yes. 19 Q. So based on that hypothetical, you say it Okay. 20 happens and it would be consistent; correct? 21 Α. It would be consistent. 22 Q. Now let's back up. Before I started asking you 23 the hypothetical you said am I basing that on your

knowledge of Reuben Klamer, the parties. Is that what

Did I mishear you?

24

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you said?

- 1 A. I'm not sure I follow you.
- Q. I thought you were telling me that -- you asked for a qualification on am I going to answer this hypothetical based on the assumed facts or based on my understanding of the parties involved.
  - A. I think what you're asking me is to assume this alternate these set of facts and then to offer you my opinion on it.
  - **Q**. Okay. And you used the word "alternate." Can you explain that to me.
  - A. Well, the facts that I was asked to presume in this case are in conflict with the facts that you've just given me.
    - **Q**. So the facts that I gave you, you said, are not the facts that you were asked to assume; correct?
  - A. That's correct.
- 17 **Q**. Okay.

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- A. I can certainly comment on this set of facts that
  you're asking me about. I have enough experience to do
  that.
  - Q. And again just so I'm clear, did you just comment on that, or do you have other comments?
    - A. I'm waiting for you to ask me what's next.
- Q. Well, okay. You said you have comments on these assumed facts, so I want to know what those --

A. I didn't say I had comments on them. I said I can comment on them when you're ready. I don't know where you're going with this yet, but I will help you if I can.

Q. Okay.

THE COURT: I'm getting very confused. Let's try to keep this simple. You've asked him to assume a certain set of facts. You asked him if that was usual or unusual, and he said it was not common. You asked him if it was consistent with an inventor and an agent licensing a game, and he said it is. So let's get to the next; whatever it is that you want to get to, let's get to it.

MR. POLLARO: Thank you, your Honor.

- **Q**. You indicated that these were alternate facts; correct?
- A. Yes.
  - **Q**. And my understanding of your testimony is that you believe they are alternate facts because they were not the facts that you were asked to assume; is that correct?
  - A. That's correct.
  - **Q**. My question is what did you do to investigate whether or not the assumed facts you were given were accurate?

- A. I don't think that was my job. I was asked to assume these facts and then to offer my opinions.
  - **Q**. So is the answer nothing?

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- A. In the narrow context of my expert report, I only relied on the facts that I was assumed to rely on, and I compartmentalized anything else that I may know that could have been brought to bear because that's not my task.
- Q. Okay. I want to explore that. So is the answer no?
- 11 A. I'm sorry, the question again is?
- Q. The question is did you do anything to determine whether or not the assumed facts you were given were accurate?
- 15 A. I accepted the assumed facts.
- Q. And again, I just want to make sure I'm getting an answer to my question. And so you did nothing to determine whether or not those facts were indeed accurate?
  - A. That wasn't my mission.
- 21  $\mathbf{Q}$ . So is the answer no, then?
- 22 A. I'll say no for the sake of what you're asking.
- 23 **Q**. Thank you.
- 24 **A**. Okay.
- 25 Q. Now, you also testified that you compartmentalized

- 1 information you may know. Is that fair?
- 2 A. Yes, that's fair.
- 3 Q. And so what do you mean by that?
- A. Any knowledge that I may have had about the
   participants or prior knowledge that I had about the
   history I had to compartmentalize because I had to
   focus on the assumed facts.
  - **Q.** When you say compartmentalize, you're saying you had knowledge about the participants in my hypothetical; correct?
- 11 A. Yes.

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- Q. And you did not utilize any information in answering my question or in answering the assumed facts that you were --
  - A. No. If you look at my report, I based all of my opinions on the facts and the law that I was asked to.
  - Q. I'm going to switch gears.
- 18 **A**. Okay.
  - Q. The term -- I believe it was your opinion, pardon me, I don't recall if it was yesterday or today, but I believe that you opined that the terms in the assignment agreement are reasonable. Is that correct?
  - A. Yes.
    - **Q**. And you believe that to be true?
- 25 A. I do believe that to be true.

Q. And all the terms of the assignment agreement;
correct?

- A. Yes.
- **Q**. And you reviewed that assignment agreement?
- **A**. I did.

- Q. Was it your testimony that the royalty in the assignment agreement was reasonable for Bill Markham?
  - A. I think the royalty is, based on my experience, generous.
  - **Q**. Can you tell us again why you believe it is generous.
  - A. Because his share was not based on the product component of the royalty, it was based on the entire royalty, which included an extra percent for Mr. Linkletter's contribution. Now I cannot comment on what that was worth in 1959 or '60, but I can tell you that in subsequent years that would have been worth up to 10 percent, not 6 percent total. So it was a good deal for Milton Bradley and it was a good deal for Mr. Markham because he received 30 percent of the total.
  - **Q**. And is that unusual in your experience, that someone like Bill Markham would get that amount of royalties?
  - A. Typically in my experience, as I mentioned

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yesterday, a point-and-a-half based on 5 percent would be standard or one point. So 1.5 percent of 5 is 30 percent of 5, not 30 percent of 6.

- **Q**. Is that because -- I believe it was your opinion that was because a design firm would typically not be paid that much in royalties? Is that correct?
- A. No. What I'm saying here in specific is the design firm normally wouldn't share in the promotional component of a royalty. The design firm that had creative and time pressures on it would be entitled fairly to 1.5 percent of 5, yes. I've done deals like that, and the parties have very happy to get that.
- **Q**. Is it typical in your experience -- let me start again. What is your understanding with respect to Bill Markham -- let me start again.

Have you used the term "design firm" to apply to Bill Markham's company?

- A. Yes. To the best of my knowledge his firm was an advertising design agency at the time that Ruben Klamer was employing him through the late 1950s.
- **Q**. And just so I'm clear, and we're going to talk about that in more detail, is that an assumed fact that you were given?
- A. Well, I know individuals who were there at that time who knew that to be a fact.

Q. Can you tell us who those individuals are?

A. In particular a gentleman named Rene Soriano, who is probably about 85 years old. Rene, after he came out of the military, went to the same design schools that both Grace and Leonard did, according to their testimony. He worked initially at Allen & Shaw, which was one of the design firms that Ruben Klamer had indicated on the note that he wrote on the flight back from New York. He knew the Markham agency as a result because they were competitors. He also became a game inventor, and Reuben Klamer worked with him on game inventions.

Rene then worked for Eddy Goldfarb, which was the second leading toy and game firm in the area, he was located in southern California, and he knew Bill Markham's advertising agency.

I got to know Rene because he then became a designer at Ideal Toy and ultimately came to work at Parker Brothers.

- **Q**. I appreciate that. Is it typical in your experience for a design firm to be credited on the cover of a box as the game designer?
- A. In that era it was not even uncommon, it never happened. Which is a bone of contention, by the way, I should just add, with a lot of inventors. Sid Sackson,

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for example, who Mr. Carty mentioned yesterday, you know, companies in that era promoted themselves, they promoted their companies as a brand, and they were very reluctant to recognize that anybody outside of the company actually was responsible for the creative content of their games.

The first time that I encountered this was actually in the early 1970s, and then in fits and starts it began to become more accepted in the 80s and thereafter.

- Q. Is it typical in your experience for a game designer to be credited on the cover of the box?
- Α. Nowadays it's more common. It was not done at all in 1959.
- And in your experience and your understanding, Q. that doesn't mean that was because game designers didn't try; correct?
- Α. They tried. I'm sure they did.
- Q. Would you expect that type of term to be in an agreement?
- Well, I don't think it would be in an agreement Α. between an inventor and a manufacturer because the manufacturer back then just would have X'd it out; it's a nonstarter. And I don't know if anything else counts because if that agreement, let's say, was between

subservient parties it would be a kind but empty gesture.

- **Q**. Okay. And to the extent an agreement contained a provision about identifying a game designer on the box, would that be, in your experience, reasonable and customary?
- **A.** No. As I said, no manufacturer in that era had that policy. They would have never put that clause into a contract.

It began, by the way, in the 1970s when an organization named the Marvin Glass Company, which was by far the hugest game inventing and toy inventing firm in the country, basically said we want our logo on your package if you want to license this, and that was met with -- you know, that was a tipping point in the industry when they finally, when their wishes were ceded to; so that came later.

- Q. You've talked about -- you've referred to contracts with the manufacturer. Are you familiar in your experience with contracts between other parties in the industry? For example, an inventor and an agent?
- A. Sure. I was, you know, taught the ropes on this by Alice Nichols and Felicia Parker when I was quite young.
- Q. Would a provision that identified an inventor as

the designer on the box be a reasonable term in a contract between an inventor and an agent?

- A. Well, I can tell you in specific that they represent Sid Sackson, the inventor that we spoke of a lot yesterday, and Sid really wanted to have credit for his inventions on the packages of the games that they were selling for him. I would imagine that they would have said to him, either in verbiage or in writing, we'll do our best.
- **Q**. So if I understand your testimony, Sid Sackson wanted his name on the box as a designer; correct?
- A. Sure. Like many designers -- pardon me, not designers -- like many inventors of the era they wanted recognition, yes.
- **Q**. And by virtue of his name being on the box, people would identify him as the inventor; correct?
- A. Certainly. It would be a great source of pride,

  I'm sure, if the name appeared on the package.
- Q. And the industry would know that Sid Sackson was the inventor; correct?
  - A. That's what the purpose of it would be, yes.
- Q. Let's look at -- do you have the binder that I handed you earlier?
  - A. I do.

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25 Q. I want to talk about your report. If you turn to,

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       it should be Tab 1. Do you see your expert report in
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      there?
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            I'm sorry what tab are we on?
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              MR. POLLARO: May I approach, your Honor.
              THE COURT:
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                         Yes.
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              (Pause)
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              MR. POLLARO:
                            We'll come back to that.
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              THE WITNESS:
                            Okav.
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              (Pause)
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              MR. POLLARO: May I approach, your Honor.
              THE COURT: Yes.
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              MR. POLLARO: I'm going to hand you a binder of
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      your reports.
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              Your Honor, two copies.
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              THE COURT: I think you gave me the reports
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      yesterday, so I think I have them.
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              MR. POLLARO: I can take them off your hands.
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              THE COURT: Yes, go ahead.
            I apologize, Mr. Orbanes.
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      Q.
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      Α.
            That's okay.
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            If you look at the first tab, you see your expert
      Q.
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      report?
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      Α.
            I have it here, yes.
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      Q.
           Do you identify that as your expert report?
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            I do.
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on the record?

THE COURT: Yes.

- Q. You testified that the board, the box, and the rules of the current Game of Life are independent works: correct?
- I did. Α.

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Q. And in forming that opinion you looked at the 2 current version of The Game of Life and compared it to

the prototype; correct?

I did, yes. Α.

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I'd like to show you the current version of the Q. game.

7 MR. POLLARO: May I approach, your Honor.

THE COURT: Yes.

- Q. I'm handing you what's identified as HTX019. Now, have you seen that game before?
- Α. I have.
  - And based on your testimony yesterday as I understand it, in determining that the current Game of Life which you're holding in your hand, HTX019, is an independent work, you compared it against the prototype; correct?
- I did that this morning.
  - This morning. I apologize. And that was a Q. comparison you did. That was the extent of the comparison you did and you identified what you believed to be differences; correct?
  - Α. Yes.
- 23 Q. And just so we're clear, that opinion applied to 24 the rules, the board, and the box cover?
- Α. That's correct. 25

- Q. So yesterday we talked about some of the differences between the prototype box cover and the early version of the game. Do you recall that?
  - A. I do.

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- **Q**. And you had certain colors, circles. You remember that?
- A. I do.
- **Q**. One of the circles that you had and you discussed was the product code. Do you remember that?
- 10 A. You mean the product number?
- 11 **Q**. Yes.
- 12 **A**. I do, yes.
- Q. And so do you see the product number on the current version of the game, HTX019?
- A. Let's see here. We did see it on the front cover of the early commercial version and --
- 17 **Q**. At the bottom?
- 18 A. This here?
  - Q. No. That's the back.

THE COURT: Mr. Pollaro, my recollection is that the questions about the product number, the SKU was objected to and I sustained that objection, I thought, as not relevant.

MR. POLLARO: That was before he brought it up after, your Honor.

THE COURT: Well, if it was irrelevant before, 1 2 it's still irrelevant. 3 MR. POLLARO: Your Honor, he referred to it 4 yesterday as a functional addition to the game, and I'm 5 just asking him if he can identify it on this box. THE COURT: 6 Okay. 7 Α. Could you do me the favor of showing it to me? 8 I'm sorry, I'm at a loss to find it. I'm sure you know 9 it's here. 10 MR. POLLARO: May I approach. 11 THE COURT: Yes. 12 That would help. Oh, wait, is that it? Α. 13 what you're referring to right here, the proof of 14 purchase. 15 Q. Yes. 16 I have it now, yes. Α. 17 Q. Can you tell me what that product code is. 18 04000. Α. 19 And what is your understanding, based on your 53 Q. 20 years of experience, of what a product code is? 21 Α. That would be the number assigned by the 22 manufacturer to this product for recordkeeping 23 purposes, which would also include the number that the

Now, in your experience, when do you change

retail trade would order against.

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Q.

Okay.

a product code? 1 2 You don't change it if you can help it -- I'm 3 sorry. 4 MR. KRUMHOLZ: Your Honor, excuse me. 5 Objection. We're not claiming it's an aesthetic change 6 to this functional piece. Whether they're changing 7 codes or not changing codes has nothing to do with the 8 issues --9 MR. POLLARO: I'll withdraw the question, your 10 Honor. 11 THE COURT: All right. Thank you. 12 Can you tell me the product code for the 1960 Q. version of The Game of Life. 13 14 MR. KRUMHOLZ: Same objection. 15 THE COURT: Mr. Pollaro, the product codes are 16 not going to decide this case, I can guarantee you 17 that. 18 THE WITNESS: Your Honor --19 THE COURT: No, no, you don't have to explain anything. Stick to the question. 20 21 THE WITNESS: All right. 22 Q. We'll switch gears. You can put that aside, 23 Mr. Orbanes. 24 Are we done with this for a while? Α. 25 We are done. Q.

- A. Okay. I'll put this down here out of the way. Okay.
- **Q**. Is it common for game inventors to use an independent game agent?

A. No. It's uncommon. Game inventors who use agents are typically amateurs who have no real credentials in the industry and are trying to get in and no idea of just what companies' policies are, and they're rather intimidated by the thought. And secondly, amateurs are really not welcome to come directly to game companies because there's been so much -- there's a body of inadvertent litigation that comes from unknowing vendors who think their ideas may have been copied. That's why agents are important to amateurs.

There's also a small number of really good inventors, of which Sid Sackson was the perfect example, who rely on an agent because they're just not comfortable selling. Sid was a phenomenal game inventor, but he stammered, he made excuses, he was shy when it came to trying to present his own ideas. I remember it was very frustrating to deal with him on that level. But the agents did that work for him, so they serve that valued purpose.

Q. Thank you for that. So did you say it was common for inventors to use game agents? It sounded like you

did, and I thought you said no to --

- A. No. I said if you were a professional who was not comfortable with your sales skills you were, you were benefitted by having an agent; and if you were an amateur who had never really had any contact with game companies before but you thought you had some game ideas an agent was a very help -- was a big help to you to get your ideas in front of companies. Those are the only two reasons to use an agent.
- **Q**. Agents typically have better contacts in the industry than designers; correct?
- A. Those two categories of inventors that I just pointed out benefit from having an agent who has that industry contact, yeah.
- **Q**. So you would agree with that statement?
- A. Restate it, please, so I make sure I'm on the same page.
  - **Q.** Agents typically have better contacts in the industry than designers; correct?
  - A. No, that's not correct. Most designers have direct contact with companies. Most game inventors do. They don't need an agent; that's my point.
  - Q. Let's -- I don't believe my question was inclusive of that concept. I'm talking about agents versus designers.

1 Α. Now, if we're talking about designers, we mean 2 people who actually build prototypes? 3 I would say inventors, inventors, designers, 4 creators --MR. KRUMHOLZ: Objection. 5 Α. Let's I think --6 7 MR. KRUMHOLZ: Objection. THE COURT: Well, first of all, you need to not 8 9 talk over each other. 10 What's your objection? 11 MR. KRUMHOLZ: He just has now lumped inventors, 12 designers, creators. 13 THE COURT: Okay. I think that is going to get 14 clarified. Start your question again, and let's be 15 clear about whether you're talking about an inventor or 16 a designer or a combination of the two. 17 MR. POLLARO: Thank you, your Honor. 18 Q. My question was agents typically have better 19 contacts in the industry than designers; correct? 20 Α. Game designers take their marching orders from 21 That's the second phase of the process in inventors. 22 bringing about a prototype. Looks like, plays like, 23 works like. 24 So if you're taking about the plays-like stage,

designers are relying on inventors to give the ideas to

develop. That's why they're called designers.

THE COURT: I think the question was whether agents have better contacts in the toy industry than designers.

- **A**. And the answer to that -- thank you, your Honor -- would be yes because designers are not inventors. So if the designer had an idea, yeah, he would need an agent.
- **Q**. Is it your testimony that designers would typically not be given credit for game designs?
- A. In that era in particular, yes, never.
- **Q**. Never? Game designers never received credit
- 14 A. In that era, no.
  - Q. In that era would game designers receive a royalty?
- 17 A. They could, sure.
- 18 Q. They could.
- **A**. Yeah.

- Q. Game agents are able to find opportunities to sell games to game manufacturers; correct?
  - A. Well, that answer requires a little bit of explanation. The average agent could care less about opportunity. They'd simply gather up all the ideas of the inventors they represent and arrange meetings to

present them to manufacturers in the hopes that something actually matches up with an opportunity.

However, there are a group of very proactive people in the industry who start from the other end.

They ask for opportunity first and then they hire designers to create product to match that opportunity.

- **Q.** Thank you. And as you recall, we discussed that concept at length at your deposition. Do you recall that?
- A. I do, yes.

- Q. And do you recall identifying Reuben Klamer as, you used the term "concept agent"?
- A. Yes. If you were to try to characterize Reuben Klamer in this scenario, he would not be a passive agent. He would be the one who saw opportunity and then hired designers to fulfill the opportunity.
- **Q**. That's your understanding of Reuben Klamer's role in this case; is that correct?
- A. My understanding of Reuben Klamer's role in this case is that he was at Milton Bradley, was given the opportunity to visit the archive, had the eureka moment, came up with the basis of what The Game of Life would be, and then hired Mr. Markham as the designer, and his team, to design and develop and bring about the fruition of his idea. Yes, that's what I understand.

- Q. And you understand that, like we were talking earlier, based on the facts that you were assumed to assume (sic)?
  - A. Right. The facts that I was asked to assume on this case, yes.
  - **Q**. And what you just recited to me regarding Reuben Klamer are some of the facts you were asked to assume; correct?
  - A. That's correct.

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- 10 **Q**. Game agents do not maintain or have need for staff 11 or employees; correct?
  - A. Typically not, no. I mean Alice Nichols and Felicia Parker had a secretary, so there was three people in that agency.
  - **Q**. But typically not; correct?
    - **A**. Typically not, yeah.
- Q. If a game company adopts a pitched game, then the inventor and the independent agent share in the royalties; correct?
  - A. I'm sorry, what do you mean by "pitched game"?
  - Q. The game that was submitted.
- A. A submitted game. So say that one more time and use the word "submitted" and I think I can grasp it.
- 24 Q. Fair enough.
- 25 **A**. 0kay.

- 1 Q. If a game company adopts a submitted game --
- 2 A. Means they licensed a submitted game?
- Q. Okay. Let me start again. If a game company adopts a license, a submitted game, then the inventor and independent agent share in the royalties; correct?
  - A. Yeah. If an inventor is represented by an agent they will share in the royalties, yes.
    - **Q**. And based on your experience that would be the case; correct?
    - A. If that's the relationship, that's my, that coincides with my experience, yes.
    - Q. Nothing unusual about that.
- 13 A. No.

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- Q. I think I have Appendix B, finally, so let's go
  back and I want to just clarify what you looked at when
  you initially formed your opinions in this case.
- 17 **A.** I see it.
- Q. Do you recognize this as Appendix B to your opening expert report, December 18, 2017?
- A. Yes. I mean I take your word for it. I don't actually see Appendix B per se, but I assume this is from it, yes.
- 23 Q. I will represent to you that it is.
- 24 **A**. Okay.
- Q. And is December 18th, 2017 the first time you

formed your opinions in this case?

A. It's the date of my report.

- Q. And would that be the first date upon which you formed your opinions in this case?
  - A. It's the first date that I submitted them, yes.
  - **Q**. Was there an earlier date that you formed the opinions?
    - A. No; I just worked on this document for quite some time. This was the date of completion.
    - **Q**. Okay. And now we were starting to talk about this before. We talked about Appendix B at length at your deposition; correct?
    - A. Yeah. Okav. Yes.
      - Q. You made it crystal clear to me that at that time you first disclosed your opinions in December, you had reviewed only the material listed on Appendix B and nothing else; correct?
      - MR. KRUMHOLZ: Objection. Characterizing a deposition and not asking a question.
      - THE COURT: All right. I'll overrule it for now. Go ahead.
        - MR. POLLARO: Thank you, your Honor.
- Q. Isn't it true that you told me at your deposition that you reviewed the materials on the Appendix B and no other materials?

THE COURT: Wait a second. Now I'm going to sustain the objection. If it's just background it's one thing, but that's not a proper approach to using the deposition. You can ask him the question now and if it's inconsistent with what was said at the deposition then you can impeach him with the deposition.

MR. POLLARO: Thank you, your Honor.

- **Q**. In forming your opinions on December 18, 2017, Mr. Orbanes, did you review the materials identified in Appendix B and only the materials identified in Appendix B?
- 13 A. Yes.

- Q. Thank you. Now, if you look on your screen you can see a couple of items with different categories. I want to direct your attention to Item Number 4.
- A. Production documents?
- **Q.** Yes.
- **A**. Okay.
- **Q**. It looks like there's 21 documents listed there.
- 21 Do you see that? I'll represent to you there are 21.
- 22 A. Yes.
- **Q**. I'll move it up so everyone can see.
- 24 A. Yes.
- 25 \ Q. And did you review those 21 production documents?

1 **A**. I did.

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- **Q**. Can you tell me why -- I'll represent to you that seven of those documents are not cited in your report.
- 4 Can you tell me, confirm for me that you did, in fact,
- 5 review all the documents listed in Appendix B?
- A. Yes, and what are the seven that you'rereferencing?
- 8 Q. I don't think it's important. I was just curious.
- 9 I was curious -- I want to make sure if you didn't cite
- 10 it in your report but yet it made it on your list that
- 11 you, in fact, reviewed it.
- 12 A. I'm sure if it's on this list that I reviewed it.
- 13 Q. So you reviewed all 21 documents.
- 14 **A**. Yes.
- 15 Q. Okay. Now, if you look at Item 5 there, there's a
- 16 category called Miscellaneous Sources. Do you see
- 17 that?

- **A**. I do.
- 19 **Q**. And those are a few books?
- 20 A. No. The first one is an article from Barron's.
- 21 **Q**. Okay. And then there's handwritten notes from a
- 22 meeting with Mel Taft?
- 23 A. Yes.
- 24 Q. And who is Mel Taft?
- 25 A. Mel Taft was the head of Research and Development

at Milton Bradley from the late 1940s to probably sometime in the early 1980s, I would think.

- **Q**. And with respect to the handwritten notes, you didn't rely on those notes in forming your opinions?
- A. No. I disclosed them because I felt it was my duty to disclose them, but I did not rely on them in forming my opinion.
- **Q**. Can you tell me why you felt it was your obligation to disclose those handwritten notes?
- A. Because at that meeting which was specifically on The Game of Life, Mel Taft at Toy Fair that year -- who had rented an office near the Toy Fair -- asked me to consider helping him in developing an electronic alternative to the spinner in The Game of Life. And at that same meeting at the end of it, as a game historian I thought this was a great opportunity for me to ask the man who was there in 1959 how did it come about, because I didn't really know until that point. So I jotted down my notes from Mel, and that's what this is.
- **Q**. And just so we're clear, you had a discussion with Mel Taft, the then-president of Milton Bradley; correct?
- A. No, no, not the president. He was retired at this point.
- Q. Former president?

- A. No. He was the former -- he basically had my job
  at Milton Bradley earlier. He was in charge of
  research and development. I'm not sure if he was
  vice president or senior vice president, but he was the
- Q. And you talked to him about The Game of Life;
  correct?
  - A. I just asked him out of curiosity, you know, because I'm a game historian and we were talking about The Game of Life. I thought it would be pretty appropriate to get his input.
  - **Q**. And at the time you wrote your reports did you have the memory of your conversations with Mel Taft in your head?
- A. Well, I certainly disclosed this, so it was in my head, but I didn't rely on it.
  - Q. You didn't rely it in forming the opinions; correct?
- 19 **A**. No.

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R&D leader.

- Q. Okay. I just want to show you a couple more items on Appendix B.
- 22 A. Yes.
- 23 Q. Do you recognize those publications?
- 24 A. I do.
- 25 Q. And isn't it also, isn't it true you're not

relying on those publications in forming your opinions as they existed on December 18, 2017?

- A. You mean in specific in regards to The Game of Life and its origins?
- **Q**. Basically -- well, my question would be are you relying on these publications in forming your opinions that are detailed in your expert report and expressed to the Court today?
- A. Yes. Well, the answer is in the specific book *The Toy and Game Inventors Handbook*, I do rely on that because it provides verification of my description of the process required to develop a game from prototype to manufacture.
- Q. Okay. And so you --

- A. And also there's a fact in *A Toy is Born* that actually pertains to your question earlier about professional inventors. This author, Marvin Kaye, contemporaneously points out that, I believe, if I remember correctly, that something like 90 percent of all the toys and games that are published come from professional inventors.
- **Q**. Okay. So generally I'm hearing that you did rely on --
- A. Those two, yes.
- 25 Q. -- those two publications in forming your

1 opinions; correct?

A. Correct.

**Q**. Now I'd like to turn to your report, and I apologize in advance; I'm going to try to do this as quickly as possible, but I want to be crystal clear that I understand your testimony regarding the assumptions you made in forming your opinion.

I'd like you to turn to page 34 of your opening report. Okay? Do you see paragraph 109?

- A. I do.
- Q. Do you see in paragraph 109 where it starts with, (Reading) Klamer provided CPD with instructions for the development of the prototype. He instructed Markham, Chambers, and Israel to, *inter alia*. And then there's A, B, C, D.
- A. Correct.
- **Q**. Now, if you look at paragraph 109 there are no citations to any documents; correct?
- A. No, there's no citation here.
  - **Q**. So I just want to make sure I understand that this an assumption that you -- let me start again. Is paragraph 109 a fact that you assumed in forming your opinions?
  - A. This is a fact that I was told to assume.
- 25 Q. You were told to assume paragraph 109 was as

described and formed your opinions based on that;
correct?

A. That's correct, yup.

- Q. And did you do any analysis whatsoever to determine whether or not those facts were accurate?
  - A. I was not asked to do that.
  - **Q**. You were not asked to do that?
  - A. I was asked to assume these facts.
  - **Q**. And again, maybe I'm stuck on the no, but I'd like to hear you say that you did not do any analysis to determine whether or not those facts were correct. I understand you were not asked to do that, but you understand as lawyers, even though you were asked, not asked, you may still have done it. So I would like to know whether you did or you did not do any analysis to determine whether or not those facts were accurate.
  - A. I did not.
  - **Q**. I want to identify a couple of other ones so I'm crystal clear these are, in fact, the assumptions that you relied on. Let's turn to paragraph 170. It looks like it's on page 56.
  - A. Okay.
- Q. And I'll read the sentence into the record because it's short: (Reading) Israel included the descriptive phrase "a full 3-D action game end" beneath "The Game

1 of Life" on the prototype's box. 2 Did I read that correctly? 3 Α. Yes. 4 Q. And there's no citation to any evidence or 5 documents; correct? 6 Α. No. 7 Again, would this be a fact that you assumed --Q. 8 Α. Yes, it would be. 9 Q. -- and formed your opinions based upon? 10 Α. Yes, it would be. 11 Okay. And, more generally, obviously you said you Q. 12 spent a lot of time writing this report. To the extent 13 there are other facts such as the two that I've 14 identified that have no citation to evidence, my 15 question to you is are those facts that you assumed to 16 be true and formed your opinions based upon? 17 I'm sorry? They're based upon -- go ahead, you better say that again. I don't want to put words in 18 19 your mouth, Mr. Pollaro. 20 No, fair enough, fair enough. That was probably Q. 21 not a great question. 22 So my question is I've given you two examples of 23 facts that you assumed and based your opinions on; 24 correct? Correct. 25 Α.

- Q. And I'm trying to identify them because they are facts but there are no notations to evidence, and so I'm asking you more generally to the extent your report contains facts with no citations to evidence, is it fair to say that that is an assumption that you made in forming your opinions?
- A. That would be fair.
- **Q**. Thank you. Now my question is then if the Court were to find that your assumptions were incorrect, would you be able to rely on your opinions?
- A. If the -- I'm sorry, one more time just to make sure I'm clear on what you're saying. Go ahead.
- **Q.** So if your Honor determines that your assumptions are incorrect, are your opinions incorrect?
- A. My opinions would have to change.
- Q. Would have to change?
- **A.** Yes.

- **Q**. Okay. And again I apologize for maybe this sounding redundant, but to the extent that there are facts that you assumed, you did no analysis to determine whether the facts were accurate; correct?
- A. That's correct.
- **Q**. And you were not asked to do that; correct?
- A. No, I was not asked to.
- 25 Q. So switching gears slightly, or not so slightly.

- 1 You already testified about the Despicable Me Game of
- 2 Life. Do you recall that?
  - **A**. Am I done with this for the moment?
- 4 Q. You are currently done with that. Thank you.
- 5 Sorry.

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- 6 **A**. Okay.
- Q. I want to talk about your analysis with respect to the Despicable Me Game of Life. Do you recall that?
  - A. I do, from this morning.
- 10 **Q**. I believe your testimony was the Despicable Me
  11 Game of Life is an independent work.
- 12 A. Yes.
- Q. Okay. And my question to you is and -- I'm
  sorry -- and you compared the Despicable Me to the
  prototype of The Game of Life; correct?
- 16 A. That's correct.
- Q. And that was it? No other versions, no other iterations, no other games in between those games; correct?
- 20 A. No. It was singular, just that one game.
- Q. Did you make that determination, or did the lawyers tell you that's the analysis you need to do?
- A. The attorneys asked me to in specific compare that version to the prototype.
- 25 Q. You know Reuben Klamer; correct?

A. Yes.

- **Q**. Would you say that you have a friendly relationship with Reuben Klamer?
- A. I think I should really help the Court if I point out that the answer to that is I have, I've had an effective business relationship with Reuben Klamer probably beginning in 1984, as I have with probably approximately a hundred professional inventors and 24 of whom I would consider to be top inventors, including Reuben Klamer. So I have an effective business relationship.

As I mentioned yesterday, your term "business friend" is not a term that I'd used before, but I defined it as an external person with whom I'm comfortable in conducting transactions on behalf of my employer based on prior experience, and in that case Ruben would be among a hundred plus business friends that I have.

- **Q**. So you would call him a business friend?
- A. In that definition. I used your term. It's not one that I've used before.
- **Q**. So we're clear, you defined that yesterday for the first time; correct?
- A. Well, I reflected on your introduction of that term because it's not common in my business. We are --

Parker Brothers or Ideal Toy in specific, to maintain an effective relationship with all the top inventors in the country because you're in competition with lots of other firms that they're showing ideas to, so it's essential in my capacity that I have an effective relationship.

- **Q**. So you wanted an effective relationship with Reuben Klamer; correct?
- A. Well, yeah, it was my job. If I didn't have effective relationships with this cadre of productive inventors, I would probably be out of a job.
- ${f Q}.$  Fair enough. And so if I heard you correctly you've used the term "inventor" to describe Reuben Klamer.
- A. Yes.

- **Q**. And previously when we were talking about concept agents you used the term concept agent to apply to --
- A. No. You were asking me if he went in an agent what type of agent would he be, and so I answered as correctly as I could if he was in that scenario.
- **Q**. So is your testimony here today that Reuben Klamer was not a concept agent?
- A. No. And I'll give you an example. I didn't know Reuben Klamer directly until 1994 when we accidently

met at an industry function. At that time I had just taken over inventor relation responsibilities, thanks to my promotion, and I mentioned to Ruben, as I did many other inventors that, you know, I would be making a trip to southern California and did you have anything to show. And Ruben immediately said to me, What are you looking for? Now, I knew enough from Ruben from the past that I knew he had placed several best-selling toys in the marketplace. I didn't know it at the time, but my sisters, who were younger than me, happened to have some of these toys, so I could connect to them.

And I said to Ruben, I'm really looking for something that brings electronics to Nerf and I really need a line of Nerf vehicles; because Nerf originated at Parker Brothers, it was a key brand of the company at the time and we were struggling with how do we grow it.

When I saw Ruben a few months later, along with many other inventors in California, he had two working prototypes that addressed those two needs. So that was my first experience with him.

- **Q**. That meeting, was that your first meeting with Reuben Klamer?
- A. At that industry gathering, yes. I didn't have a -- I didn't have any prior personal contact. I'd

never been introduced to him before.

- **Q**. Can you give me the context when you first were introduced to Reuben Klamer.
- **A**. I wasn't introduced to him. We were at an industry -- a cocktail party and we both reached for the same shrimp, and I looked up and --

THE COURT: What are we doing here? This is driving me crazy. I mean can't we get through this? What does any of this have to do with anything? Not you, I mean this story, the whole thing? I mean just get -- everybody needs to get focused here.

- MR. POLLARO: Thank you, your Honor. I apologize.
- **Q**. Do you recall yesterday when Mr. Krumholz read to you a letter that you wrote, or an e-mail, sorry, that you wrote to Reuben Klamer?
- A. Yes.

- Q. And in that e-mail you described him as engaging, straightforward, clear thinking. You recall that?
  - A. I sure do.
  - **Q.** And in that e-mail, if I recall correctly, he had provided you a manuscript for his book; correct?
- A. Two chapters from a book that he was hoping to get published.
- Q. Okay. So what was your business connection to

that book?

A. I think prior to that topic coming up I hadn't seen or worked with Reuben Klamer maybe in 20 years, so there was no business relationship. Ruben, like several other game inventors, knew I was a published author and thought I might provide him with some advice that would help him to get published.

I'm sorry, is there something further that you would like to ask me about that?

- **Q**. Yes. I'm trying to figure out if you were going to get credit in the book or if you were going to get a portion of the royalties or if you were going to be a co-author.
- A. Oh, no. This was a friendly gesture --

THE COURT: So the answer is no. That's all we need. Go ahead. Next question.

- Q. Is it your opinion that Reuben Klamer is honest?
- A. I've always had honorable relationships with Reuben Klamer.
- **Q**. Is it your opinion that Reuben Klamer is trustworthy?
- A. Yes. This came up in our deposition and I really dwelled on that, and I would say I had no indication that he would not be trustworthy, other than some exchanges of letters in this case where maybe through

puffery he had inflated his relationship in the eyes of Milton Bradley vis-a-vis Mr. Markham but which he very quickly retracted.

- **Q**. And you discounted those letters based on your personal experience with Reuben Klamer?
- A. Of course. Everybody has some occasion in my field where there is an attempt to look perhaps a bit more significant than you really are. Why? Because you're working to improve the relationship not just for yourself but for your partner.
- Q. Have you ever met Leonard Israel?
- **A.** I have.

- Q. When did you meet Leonard Israel?
- 14 A. On that same trip in 1994 to Los Angeles.
  - Q. Did you discuss The Game of Life?
  - A. When I met him he was --

THE COURT: Just the question was did you discuss The Game of Life. That's a yes or no question.

A. The answer is no, I did not bring it up. He brought it up.

THE COURT: Next question.

- **Q.** What did Leonard Israel -- let me rephrase the question. Leonard Israel brought up The Game of Life to you; is that correct?
- **A.** No, no, no, no.

Q. Did you bring up The Game of Life with Leonard Israel?

- A. Oh, I'm sorry, obviously he brought it to me. Do you mean did he bring up The Game of Life?
- Q. Did he discuss The Game of Life with you?
- A. In that conversation when I was trying to get to know just who are you, one of the things that I asked him is what have you done that I might know? And he was there with his partner Perry Grant and he said in specific, I did the box cover for The Game of Life.
- Q. I'm not trying to cut you off, but I think we want to move along, so I just want to know if you discussed The Game of Life. I don't really want to know what you discussed about The Game of Life, quite frankly. I just want to know -- I'm not going to instruct you how to answer, but specifically I'm asking if you discussed The Game of Life with Leonard Israel when you met with Leonard Israel.
- A. Yes. He brought it up, and I listened.
- **Q**. But you did discuss it; correct? I don't care what the content was, but you did discuss The Game of Life and the creation of The Game of Life with Leonard Israel when you met him in --
- A. Not the creation of the game. Just the box cover.
- **Q**. I'm going to show you a demonstrative. Switch

1 gears.

MR. POLLARO: May I approach, your Honor.

THE COURT: Yes.

- **Q**. Mr. Orbanes, I want to ask you about your company, Winning Moves. Now, can you tell me when the company was formed?
- A. I believe we started business in January of 1995.
- **Q**. And can you tell me who the founding shareholders were of Winning Moves in 1995.
- A. There were five: Tom Kramer, who I mentioned yesterday, K-r-a-m-e-r, Alex Randolph, Michael Meyers, Philip Orbanes, and Hasbro.
- Q. Those were the founding members of Winning Moves?
- A. That's correct.
- **Q.** And can you tell me how Winning Moves was funded when it was founded?
  - A. Yes. The concept that Mr. Kramer came up with was that in return for seed capital we would associate ourselves with one of the major toy or game companies and provide new product ideas that would be proven out through specialty retailing to that partner, making them available for that partner to consider licensing from us to take into the mass market.
  - Q. And did that seed funding come from Hasbro?
- **A**. It did.

**Q**. Were there any other seed funding funds received at Winning Moves?

- A. Not initially, but more capital was raised as time went on.
- Q. As time went on.

- A. Right. Not initially. I mean we the founders all, of course, put money into the Winning Moves to establish Winning Moves.
- Q. So based on my understanding -- well, let me ask this question. Can you tell me, tell the Court why you refused to produce documents that would let me determine the financial details of Winning Moves?

MR. KRUMHOLZ: Objection. There's a -- they have raised in their motion papers for the first time a discovery dispute which involves whether or not Hasbro has a duty to turn over documents that Winning Moves possesses, even though it is a minority shareholder with no management control, no day-to-day operations. This is a witness who had never received a subpoena, has no control of Winning -- this is a discovery dispute that he's asking the witness to be opining about that we've briefed in our papers.

THE COURT: All right. Why is it appropriate for him to testify about what's effectively a discovery dispute between counsel?

MR. POLLARO: Well, I would not characterize it as effectively a discovery dispute between counsel, but we have provided a subpoena to Mr. Orbanes and we have not received that information, and therefore I'm having to ask him these questions versus just having that information, and so that's why I'm setting up this line of questioning.

MR. KRUMHOLZ: And I should correct myself. He did receive an individual subpoena, but there was never a subpoena issued to Winning Moves, it was just him individually, so I misspoke.

THE COURT: All right. Isn't the important thing for you that you want to establish is the financial relationships; right?

MR. POLLARO: Yes, your Honor, but I want to be crystal clear that I don't have the documents that I've requested. The relationship, the financial relationship was not disclosed until his deposition so, you know, whether there was a subpoena sent before that, well, would never have happened because other than the deposition subpoena. So all this has transpired since his deposition when we first found out that Hasbro was affiliated with Winning Moves.

MR. KRUMHOLZ: No. First of all, we disclosed it in his report in December, that Hasbro had a

financial interest. Specifically as soon as we found this out and we disclosed it in his report specifically, so they took the discovery they wanted. They knew way before that that Winning Moves had been licensing Hasbro products, including The Game of Life. They at that time asked for the license agreement, which we provided. They asked for financial data with regard to sales of Winning Moves -- I mean for the licensing for Winning Moves, and we provided that. We provided everything that Hasbro has. Mr. Orbanes has provided everything that he has. Ιf there was a real dispute here, if they really wanted something they could have long ago subpoenaed Winning Moves to get these records, but this is just something that came up in their motion in limine. Let's go off the record for a THE COURT: minute. (Discussion off the record)

(Recess)

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THE COURT: You have until 12:30. Go ahead.

MR. POLLARO: Thank you, your Honor. May I approach.

THE COURT: Yes.

**Q**. Mr. Orbanes, have you had a chance to review my terribly-created demonstrative? I apologize for the

- ugliness of it, but I would like you to look at it and let me know if there's anything, based on the information that I have, that is inaccurate.
  - A. It's a good chart, and the only thing that's missing is that Mike Meyers is the Chairman of Winning Moves.
    - **Q**. Chairman. Thank you for that. And so if we look at the Board of Directors, there are only three members of the Board of Directors; correct?
  - A. That's correct.

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- 11 **Q**. And you are on that board, and it looks like your son is on that board: correct?
- 13 A. That's correct.
  - Q. On the ownership side, you told me you had 30 percent ownership. Is that still correct?
- 16 A. All the percentages are accurate.
  - **Q**. So now let me ask you this. For the 41 that I don't know about, are you the largest shareholder?
- A. The other 41 is owned by six employees of the company.
- Q. Okay. So are you largest shareholder of Winning
  Moves?
  - A. Yes, I am.
- Q. Can you tell me the largest ownership percentage of the remaining six employees that you just referred

1 to? Ballpark number.

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- A. I can't off the top of my head. Probably about even between them, maybe. If you take 41 and you divide it by six you get seven for an average.
  - **Q**. Okay. That's pretty good. So then I guess my question would be is Hasbro the second largest shareholder?
- A. Hasbro is.
- Q. Okay. Now, does Winning Moves have a license to sell The Game of Life?
- 11 A. It has a license to sell the 1960 version of The 12 Game of Life, that is correct.
  - **Q**. The one that looks like these five games that we've been talking about?
- 15 **A.** Yes.
  - **Q**. What is Winning Moves' revenue for the sales of the 1960 Game of Life? Is that accurate on my --
    - A. Well, it's accurate for last year, but it won't be accurate for this year.
    - Q. So it's accurate for last year, so you sold \$500,000 worth of The Game of Life last year in 2017?
    - A. Yes.
      - MR. POLLARO: And I'll let Josh handle that.
      - **Q.** Winning Moves received last year, derivatives last year for Winning Moves were approximately \$900,000; is

that correct?

- A. No, no. That's not the revenue. That's the profit number I gave you.
  - Q. Sorry; I misspoke. The profit numbers; correct?
  - A. Yes.
  - **Q.** If Winning Moves lost the license to The Game of Life, would it lose the revenue associated with the sale of The Game of Life?
    - A. Well, the profit number for Winning Moves based on the sales forecast this year would go down by \$30,000.
    - Q. Did I just hear you correctly that you went from \$500,000 in 2017 to projecting 30,000 next year?
    - A. No. We're projecting \$300,000 this year because Hasbro has licensed our closest competitor to make a comparable version of the 1960 Game of Life. We don't have an exclusive. The only difference between us and the one that's made by Winning Solutions, whose name is even confusing and who Hasbro put in business as well, is the box. So our revenue, when we learned this last month at Toy Fair, the projection for sales of this item came down by 36 percent.
    - **Q**. Did you personally sign the license to the copyrights in suit?
  - A. No, no, did I -- to the what?
- 25 Q. To the copyrights in this case.

Α. I signed the license for The Game of Life. The one you've been referring to, the 1960 Game of Q. Life that when you --Α. I believe I signed that --THE COURT: Don't talk over each other. Answer. Α. I believe I signed that in 2012 while I was still president of the company. Q. And pursuant to that license Winning Moves sells the 1960 version of The Game of Life; correct? I believe we began to sell it in 2013 about the Α. time that I retired. You currently sell The Game of Life Q. pursuant to that license; correct? Α. Yes, Winning Moves currently does. MR. POLLARO: Your Honor, I have no further questions, as long as you don't give my time to Josh, or Mr. Krumholz.

THE COURT: I won't. I promise.

## <u>REDIRECT EXAMINATION BY MR. KRUMHOLZ</u>:

- **Q**. Good afternoon, --
- A. Yes, it is afternoon.
- Q. -- Mr. Orbanes. I want to clarify a little bit your testimony with regard to inventors, designers, and developers. Okay?
- 25 **A**. Yes.

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Q. Do you recall explaining yesterday your views that Mr. Klamer was acting as an inventor and Mr. Markham's company was acting as designer and developer?

A. Yes.

- **Q**. And you explained to the Court at least based on your experience how those relative roles typically handle the control of the project and the economic risk for the project?
- A. Yes.
- Q. So I just want to explore with you a couple more facts and see how that supports or doesn't support the views you gave yesterday with regard to Mr. Klamer being the inventor and assuming control and economic risk versus Mr. Markham not doing that because he was a designer and developer. Okay?
- A. Uh'huh. Yes.
- ${f Q}$ . And I'd like to refer you to the assignment agreement, which is JTX2 and a couple of provisions I'll use the ELMO for.

You recall there were questions with regard to credits.

- A. Yes.
- **Q**. And you had some discussion about what was accepted in the industry and not with regard to credits back in the day.

A. Yes.

Q. So this is page 5 -- page 4, excuse me, of the assignment agreement and it's got a provision on credits, and I want to read it aloud and ask you if that's consistent or inconsistent with the conclusions you've otherwise drawn. It says, "Link shall request the manufacturer to display the name of Bill Markham as designer on the package in which the game is sold, and if approved by the manufacturer will include the fact that Bill Markham is the designer of the game in all publicity releases made and controlled by it."

The fact that Mr. Markham negotiated that Link
Research requested he be identified as the designer, is
that inconsistent with your opinion that, in fact,
Mr. Markham was playing the role of a designer?

- A. No. It's consistent.
- Q. To carry this over a little bit, if we look at paragraph three, that's Design Changes, and it says, "Markham recognizes the right of the manufacturer to make design changes in the game and its component parts. However, he desires to learn of any changes that may be contemplated" --

MR. POLLARO: Objection, your Honor. This is beyond the cross.

THE COURT: I don't think it is. Go ahead.

Overruled.

MR. KRUMHOLZ: Thank you.

- Q. "However, he desires to learn of any changes that may be contemplated and the reasons therefor in order that he may communicate such ideas as he may have in that regard to the manufacturer. To that end Link will notify the manufacturer of Markham's desire and Link will advise Markham of any information it may receive concerning contemplated design changes, it being understood that" -- great drama because it's this part that I want to get to -- "the final decision regarding such changes shall rest with either Link or the manufacturer."
- A. Yes.
  - **Q**. Okay. Is that language consistent or inconsistent with your view that Mr. Klamer was acting as the inventor here and keeping control and bearing economic risk?
  - A. It's consistent with that.
- Q. How so?
  - A. Because all of the approvals required for any suggestion that Mr. Markham may have come up with was subject to Mr. Klamer's approval and/or Milton Bradley's approval.
- 25 Q. Okay. Now I'm going to show you the royalty

provision from that agreement, and in the second sentence -- well, let's do it for completeness. It says, "For his design and development of the game," in the first sentence, "Link hereby assigns to Markham 30 percent of the total royalties to be received by it from the manufacturer and sale of the game. Upon execution of this contract, Link will pay to Markham, receipt of which is hereby acknowledged, the sum of \$3196.21, which represents a reimbursement to Markham of his cost for the model in the sum of \$2,423.16, and the further sum of \$773.05 representing 30 percent of the balance of the \$5,000 deposit received."

In your experience is it consistent or inconsistent that Link and Mr. Klamer would be assuming the economic risk if indeed he agreed to unconditionally pay the cost as set forth in this agreement?

- A. No. This is proof of it.
- MR. POLLARO: Objection.
- THE COURT: Overruled.
  - Q. You can answer.
  - A. I said this is proof of that work-for-hire relationship.
  - Q. How so?

25 A. Because it's unconditional that the cost

associated with Mr. Markham's efforts of his company is reimbursed, and nowhere in here does it say as a consequence of having received a royalty advance; but it further mentions that of the balance of the royalty advance, Mr. Markham will then in addition get his 30 percent of that remainder, which is consistent with the agreement.

- Q. I'm going to hand you -- I'm not going to hand you -- I'm going to show you what is previously admitted as JTX46, --
- A. Uh'huh.
- Q. -- and this is a letter from Mr. Taft.
- 13 A. Yes.

- **Q**. And you understand him to be the Taft we've been talking about from Milton Bradley.
- A. Yes, the one I meant.
- Q. And it's to Mr. Klamer dated August 29, 1960.
- **A**. Right.
  - Q. In the first paragraph he says -- it's not terribly focused, go back -- "The comments which we received for possible improvement on The Game of Life from Bill Markham were helpful, but in view of some of the comments that we are receiving from friends and general consumers who have bought the game, it seems to show that we need even further improvements; therefore,

since you are as much interested in making a staple of this item as we are, I am writing at this time to see if you people have any suggestions that would correct the following," and then he goes on to list various questions that he has or concerns he has.

Is Mr. Taft's requesting that help from Mr. Klamer consistent or inconsistent with your views that he was the mentor that bore the economic risk and retained control?

A. Well, it's consistent, and I've done much the same with inventors myself when we --

THE COURT: You answered. It's consistent. That's all we --

THE WITNESS: I'm sorry, sir.

**Q**. Well, okay. With the Court's permission, can you explain why you believe that it's consistent.

THE COURT: Go ahead.

A. The answer it's consistent is because I know from experience with many inventors over the years that if there's some hiccups in the acceptance of the game after it's first published they may want to offer suggestions but they could be insignificant compared to larger issues, and you have to bring that to their attention, and you say, well, don't worry about the colors or the inclusion of a few more words of game

board; you have to change the whole thinking that you have right now from one of a game of chance to one of a game of skill, so give me your ideas on how to make the game different.

- Q. Let me ask you one more question. I want you to assume that Mr. Klamer testified that when Milton Bradley encountered trouble getting the game from prototype to commercial product, they reached out to him and he visited Milton Bradley to help them solve their problems. With that, if you assume that to be true would that be consistent with Mr. Klamer playing the role of the inventor that assumed the economic risk and retained control of the project?
- A. Yes, that's consistent.

MR. KRUMHOLZ: I have nothing further, your Honor.

THE COURT: Thank you. Since you didn't use all your time, Mr. Pollaro, I'll give you just a couple of minutes if you want it for recross on any of those topics.

MR. POLLARO: Thank you, your Honor.

## RECROSS-EXAMINATION BY MR. POLLARO:

- **Q**. I have one question. Hopefully I'll be very brief, very brief.
- MR. KRUMHOLZ: I still have that letter up there.

Sorry.

Q. This is from the same agreement that Mr. Krumholz was just showing you. I want to direct your attention to number 3, and I'll read it into the record: "At the request of Link, Markham has invented, designed, and developed a game tentatively known as The Game of Life, hereinafter called The Game, which Link has licensed for manufacture and sale to the Milton Bradley Company of Springfield, Massachusetts."

Do you see that?

- A. I do.
- **Q**. Is this statement consistent or inconsistent with your view of Bill Markham's role in The Game of Life?
- A. It's consistent. I can't tell you what was going through the minds of Mr. Klamer and Mr. Markham when they put those terms or labels into the agreement. I can only tell you how those three terms are applied in the industry, and in the industry definition of the word "inventor" Mr. Markham would not be the inventor.

MR. POLLARO: No further questions, your Honor.

THE COURT: Okay. Thank you.

Mr. Orbanes, you may step down. Thank you very much.

THE WITNESS: Thank you, your Honor.

THE COURT: Defense rests?

1 MR. KRUMHOLZ: We do, your Honor, subject to the 2 deposition designations. 3 THE COURT: Right, subject to the deposition 4 designations. Okay. 5 And I just want to be clear; none of the other 6 Defendants have any evidence. Is that correct? 7 MS. VAN LOON: We rest, your Honor. 8 MR. JINKINS: We rest, your Honor. THE COURT: Let's go off the record for a 9 10 minute. 11 MR. POLLARO: Your Honor, sorry, your Honor, I 12 would like to make a motion for a directed verdict 13 judgment as a matter of law. 14 THE COURT: I should ask you before you do that, 15 I take it you do not have any rebuttal evidence. 16 MR. POLLARO: We do not have any rebuttal 17 evidence. 18 So go ahead, make the motion. THE COURT: 19 The Markham parties, respectfully, MR. POLLARO: 20 have proven their third claim for relief. The 21 Defendants have failed to prove any defense. Evidence 22 or contemporaneous documents is all in agreement that 23 Bill Markham was the sole physical creator of The Game 24 of Life. Evidence includes the assignment agreement, 25 Bill Markham's testimony that he already had a game in

the works, and the 1965 letters. The only evidence to the contrary is modern evolving testimony by inconsistent and biased witnesses.

The Markham parties, as his heirs, have a right of termination, not a work-for-hire for Klamer, because Bill Markham reserved his rights. Bill Markham was not an employee, and the expense test, to the extent it applies, was not met. Not a work-for-hire by Bill Markham employees because no credible evidence that he did anything creative on the actual game, no Game of Life products or derivative works. The evidence shows all changes are not the agreement.

Thank you, your Honor.

THE COURT: Let's go off the record for a few moments.

(Discussion off the record)

THE COURT: First I'll put on the dates that are agreed to. The parties have agreed to file post-trial briefs with proposed findings of fact and conclusions of law by -- what was the date again?

MR. KRUMHOLZ: April 12th, your Honor.

THE COURT: April 12th, and with a page limit of briefs not in excess of 30 pages; correct?

MR. KRUMHOLZ: Yes.

THE COURT: All right. And then replies --

MR. KRUMHOLZ: May 4th.

THE COURT: -- will be filed by May 4th, and oral argument will be May 10 at 10:00 a.m.

MR. KRUMHOLZ: And the reply is not to exceed 15 pages.

THE COURT: And the reply is not to exceed 15 pages. Okay. Very good.

All right. Let me throw a couple things out that I'm not entirely clear on and let you just give me your thoughts or arguments on them. So I guess the first point is if I were to conclude that Hasbro is correct that Markham and Klamer are either joint authors or that Markham and/or Mr. Israel and Ms. Falco created the prototype on a work-for-hire-basis, then you're in agreement, I take it, that the Section 304(c) does not allow for termination of the assignment.

Is that something you agree on, assuming that I were to find that?

MR. POLLARO: Your Honor, if I may, the only issue with that, if it's a work-for-hire for Bill Markham, I believe we agree that there would be no termination rights. However, you started that question off with the joint authorship between Klamer and Bill Markham and obviously I mean that's --

THE COURT: I guess I was giving you two

scenarios, one was joint authorship, one was work-for-hire; but in either case, if I understand Hasbro's position to be there's no right of termination.

MR. POLLARO: Again, you know, without getting too much in the weeds, Mr. Klamer has an abandoned any joint authorship argument by making clear that he made no physical contributions. Joint authorship requires physical contribution and that's off the table, as far as we're concerned. That's the only point I'm making.

THE COURT: But they don't agree with that.

That's just your argument. Well --

MS. VAN LOON: Right, we do not agree with that. That is still in play.

THE COURT: I understand you all disagree on lots of things here, but I'm just trying to clarify if you assume certain things, okay, just like with the experts, all right? If you assume either one of those, then there's no right of termination.

MR. KRUMHOLZ: I would modify the joint authorship a little bit and deal with the caveat that I think we have to look at it, and I'm not a hundred percent on this, but I would say on the joint authorship Mr. Markham could terminate to the extent of his interest, but he can't obviously terminate

Mr. Klamer's interest so Hasbro and Mr. Klamer could go on unimpeded. He may then have independent rights, having terminated his transfer, that would impact the relationship, it would impact Hasbro's rights with Mr. Klamer's rights any other way.

MR. POLLARO: Your Honor, if I may, I tend to agree with that. The joint authorship, it is a little more complicated, as Mr. Krumholz pointed out.

THE COURT: All right. So then let's take that example. Let's assume that that is what I find. Then you say Markham could terminate the assignment to the extent of his interest. How does that get figured out? I mean what is that?

MR. KRUMHOLZ: Well, that would mean that they would have coextensive rights, Mr. Klamer and Mr. Markham. So he can, as a practical matter he stops potentially getting any royalties because he's terminated the assignment agreement, but he in theory could go off and find somebody else that might be interested in licensing those copyrights, whatever likelihood of success he may have, but from Hasbro's and Mr. Klamer's standpoint we go on as we always have before, you know, there's a license agreement in place and life goes on.

THE COURT: Okay. So your point, your position

would be the effect of that would be termination of any royalty stream that currently exists --

MR. KRUMHOLZ: To Mr. Markham.

THE COURT: -- to Markham.

MR. KRUMHOLZ: Yes.

THE COURT: But a right to license the production to some other --

MR. KRUMHOLZ: The right to license the copyrights, how far that extends. I wouldn't say production because there's a lot more IP in the product than just the copyrights.

THE COURT: Okay, to the copyrights. And then that leads to another question which is then, which overlaps to some of my other questions, what is that, that right, that copyright right? What is it?

MR. KRUMHOLZ: Well, from our standpoint it's a de minimus thing because we don't know what the actual materials are that are the subject of the copyright registration. But if we assume that it's some commercial version, you know, there's some expression in there that they otherwise may be able to license to somebody else and have them use that expression in the same way that, for instance, Winning Moves is. But they could not, for instance, use The Game of Life because that's a trademark owned by Hasbro.

This is, at the risk of digressing a little, this is I think a little bit of what we were getting into when you were raising potential questions about the license agreement and how that impacts or plays into the copyright interest.

THE COURT: And I want to get to that in a minute, but go ahead.

MR. KRUMHOLZ: So I was going to get to that now.

THE COURT: Go ahead.

MR. KRUMHOLZ: So I don't think there's any dispute that Mr. Markham's company played a role in creating some intellectual copy. Copyright issues aside, that would probably be best described as a trade secret, and in fact when we see the kind of disputes between companies and inventors it's usually a trade secret claim, some idea is disclosed under a confidential arrangement and then you ever the legal principles that flow from that.

So when Mr. Klamer signed the license agreement with Milton Bradley he certainly did need to get an assignment of whatever IP Mr. Markham's company owned, and we know there was IP because they later both mutually applied for a patent, which was allowed.

So, you know, broadly speaking there was IP that

was created by Mr. Markham's company that needed to get assigned to Link Research so that it had all full rights and interest that it could license to Milton Bradley.

But what we're dealing with is a sliver of the umbrella or penumbra of potential IP rights. So the issue here of course is, the threshold question is did Mr. Markham or his company have any copyright rights that were created through the work that they did; right? If that is the case then we have all these waterfall questions, the work-for-hire, et cetera.

THE COURT: Uh'huh.

MR. KRUMHOLZ: So when we get to the reservation of right question and you look at Section 4, I think, of the agreement, it's a very broad -- you know, to the extent that you, Mr. Markham, somewhere down the road at our request file a copyright, seek a patent, seek a trademark application, you have to assign it to Link Research, and then down the road as the agreement terminates that application will revert back.

It doesn't say anywhere in the agreement what Mr. Markham's IP interests are, whether he has any, and if he does what the extent are. It is just the hypothetical future behavior, which never took place.

THE COURT: Okay. I think you're getting,

you're sort of getting afield --

MR. KRUMHOLZ: I may be.

THE COURT: -- of what I want to know about right now, so let me just keep on with my series of questions.

So back to the joint authorship scenario, then I think everybody agrees that generally what you expressed would happen if on the Markham side and on the Klamer and Hasbro side you said life would just go on as is; right? So there wouldn't be any change on that side.

Backing up to the work-for-hire scenario, I think everyone agreed that if I found it were a work-for-hire either at one level or two levels with respect to Markham and/or Markham employees, Israel and Falco, that that would end the inquiry because there's no right to terminate the assignment so the assignment agreement continues as it is right now. Right? Everybody is in agreement on that?

MR. KRUMHOLZ: Yes.

MS. VAN LOON: And just one further thought.

Also, if the commercial version is deemed to be derivative work, then that also cuts off the right of termination.

THE COURT: Right. I'll get to that in a

minute, okay? But I don't -- so since you brought that up, so I don't need to get to the issue of derivative works unless I find that it's not joint authorship or not work-for-hire, and then I go on this analysis, this derivative work analysis; right?

MR. KRUMHOLZ: Yes.

THE COURT: Everybody agrees on that?

MS. VAN LOON: Yes.

THE COURT: If I get to the derivative work analysis, then one thing that is very confusing to me is, I mean I could rule in a variety of ways; but just assume for a minute that I find that in the early versions of the game there are some expressions that are derivative, that the early versions of the game are not independent, they maybe are minor expressions that are created and therefore derivative, but there are many aspects of the game that are the same as the prototype. Does any of that matter, or does it only matter as to what the current version of the game and the Despicable Me version of the game is, whether it's independent or derivative?

And the reason I'm asking is I assume that the real money here is in the royalties of the current version that flow from the sale of the current versions of the game, that these old versions of the game aren't

in the market, except maybe with respect to companies like Winning Moves that might be selling them to collectors or something.

MR. KRUMHOLZ: It's certainly true that the lion's share of the money is in the modern version of the game; but from Hasbro's standpoint they are still licensing it, you know, in two different companies, the classic version of the game, and they would want a ruling from the Court that in our view it's a derivative work and therefore we can continue to sell that product under the termination statute --

THE COURT: Well, what if it's not totally a derivative? I mean I guess that's my question. Is something --

MR. POLLARO: No, no.

THE COURT: Does something have to be completely derivative? Do I look at it as a totality, or are there aspects of it? There's the board, there's the cover, and then there are a whole variety of things within that, and some of them seem derivative and some of them seem not.

MR. KRUMHOLZ: I think we're using the terms a little incorrectly here, because the definition of derivative work, it has two components to it. It has work from the original work, --

THE COURT: Yes.

MR. KRUMHOLZ: -- so it carries over some of the same work, but it also has some modicum of originality that's been added to it. So if it has both of those components it would be deemed a derivative work because it derives from the first work, but it has some differences to it. As opposed to being the same work, where everything would be the same and there would be no differences. And under the termination statute, you know, just a policy judgment that was made to balance out these interests, that if a derivative work was created prior to the termination of the transfer of the copyright, then the company that licensed it, that created it, that derivative work, could continue to use it. They could continue with all derivative works that they already created.

The restriction under the statute is that they can't create any more or new derivative works, which is why we also for these other works have asked for a finding that these other works are indeed independent works. That would give us guidance going forward in this, in our view worse case scenario, of what constitutes an independent work in the eyes of the court so that we avoid creating future derivative works.

THE COURT: All right. So is it possible -- do you agree with that?

MR. POLLARO: I mean I guess I thought your question was slightly more directed to what's the difference between what the derivative work will cover versus what the original work covers, and we tried to talk a little bit about that today with the witness. But to the extent there are any changes that are deemed to be made that are creative and turned into derivative work, the right there would be only to that delta, to that very small --

MR. KRUMHOLZ: No, that's completely wrong on your point.

THE COURT: All right. That is part of what I'm getting at, and if you're right about that that seems like a very confusing -- I don't know what I would, how would figure that out.

MR. POLLARO: I mean --

THE COURT: Let me take a more blatant example and talk to me about this. So let's say that the, so you have the board and you have the cover, okay, let's say hypothetically, okay, say I concluded that the cover was a derivative work or say I concluded the cover was independent but the board was still the same game. How do you deal with that? Is it one work, or

1 are they separate? 2 MR. KRUMHOLZ: There are three registrations, 3 one for cover, one for rules, one for board, so --THE COURT: Could it can be different 4 5 conclusions for each. MR. POLLARO: Yes. 6 7 MR. KRUMHOLZ: Right. Now, you can easily 8 conclude that one cover is one thing and for that same 9 game one board is something else, and we would, you 10 know, have to deal with whatever that is. 11 THE COURT: Okay. So just hypothetically what 12 if a conclusion is different as to those three things? 13 How does that play out? 14 MR. KRUMHOLZ: For instance, if you concluded 15 that the 1960 cover was the same, the board was 16 derivative, the rules were independent, so -- and we're 17 assuming the scenario that you have ruled against 18 Hasbro on these other pieces, --19 THE COURT: Yes. 20 MR. KRUMHOLZ: -- we couldn't use the cover 21 anymore. That's the same work, so that gets pushed to 22 the side. We just couldn't use it.

The derivative board we could continue to use in

its totality. It's not just the things that we added,

that would make no sense because we don't need a ruling

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about the things we added. That didn't come from them to begin where. The way the law has shaped this balancing is that, okay, you, you know, author/creator, after 56 years, yes, you have the right to terminate and all that comes with that, but we're going to give some protections to the licensee that whatever work, derivative work they created in the interim they could continue to sell, they just can't make new ones. So it's the entirety of the work. So we could still sell that board game as it is. The rules --

THE COURT: Can't make new ones in new derivative works? Is that what you mean?

MR. KRUMHOLZ: We can't create a new derivative, so we can't work from the original prototype, so --

THE COURT: So you couldn't go out and create, I mean I remember, I've done a lot of Hasbro cases over the years, so you couldn't go out and create Spiderman Game of Life using the Spiderman license.

MR. KRUMHOLZ: Not if we're taking it from the prototype. So there still has to be enough similarity from the prototype that you would conclude that it was a derivative work, all right? So this is distinct from if it gets far enough way it becomes independent; so there's no overlapping expression, it doesn't look like the prototype anymore in any substantive meaningful

way. So it would, could -- one could easily envision a scenario where you would have to rule on some future work as to whether it's derivative or not or whether it's an independent work. There would be no dispute if it was the same; we just couldn't do it.

Does that make sense?

THE COURT: Yes. All right. I think that makes sense.

Do you want to add anything?

MR. POLLARO: I would agree on the flip side of that, which was mentioned before, is the Markham parties could go and do what they do with their rights.

MR. KRUMHOLZ: If it's joint authorship.

THE COURT: And I also want to understand the current relationship is, if I understand this correctly, that royalties have continued to be paid over all these years on these evolving versions of the game. That original license agreement with Milton Bradley, the parties have continued to function under that even though you're taking the position that really what's being sold on the shelves now is really a completely different game.

MR. KRUMHOLZ: And that gets to what I was inarticulately expressing before. The answer is yes, Hasbro is continuing to pay because when you're paying

an inventor you're paying for the concepts they brought to the table. So we agree, as you probably can surmise from these days of questioning, we agree that there are still some core concepts and core ideas that date back to 1959 that are still in the game. So Hasbro's -- and because all the IP was licensed, including those ideas, Hasbro still has an obligation to continue paying the royalties, and whether or not who owns the copyright, whoever owns the copyrights will not impact that because there's other IP that's the core ideas and concepts that carry through it and remain.

So that's where I think this all got very confusing. I mean I feel like I understand these issues well and I got confused by it. It is this kind of differentiating between ideas and expression. They licensed ideas to us, they're in the product, they're in Despicable Me, in the Despicable Me version, the idea of life events and the spinner and what have you. Those core ideas are still there. But when you get to a copyright question --

THE COURT: What governs the idea?

MR. KRUMHOLZ: Trade secret.

THE COURT: I mean there's trademark. I mean, okay, there's patents. Those are expired; right?

MR. KRUMHOLZ: No; it would be trade secret.

THE COURT: Trade secret.

MR. KRUMHOLZ: Typically, and I've handled many of these for Hasbro, when you get into a dispute between a game manufacturer like Hasbro and an inventor the dispute is usually, hey, I disclosed this game or toy idea to you and now a year later I'm seeing that concept in a toy; you have to pay me. And typically our fight is about whether we used their idea or it came through a third party, all those issues.

THE COURT: Right.

MR. KRUMHOLZ: But the cause in action is almost always a trade secret claim.

THE COURT: Trade secret. Okay.

All right. So you continue to live under this royalty agreement for all of these years and it's still generating a lot of money, right, I take it?

MR. KRUMHOLZ: Enough to fight about.

THE COURT: Enough to fight about. But the result here could terminate that, if I understand you correctly; right?

MR. KRUMHOLZ: In our view, no. It would modify it. In the worse case scenario we would be frozen, Hasbro would be frozen selling the products that it has today and be able to create future independent versions of the copyright.

See, what's really tricky here and why we keep periodically bringing up the fact they made no attempt to identify the deposit materials with the copyright office --

MR. POLLARO: Your Honor, that's not true.

THE COURT: You'll be able to respond.

MR. KRUMHOLZ: Yeah, that was unnecessary; I didn't mean to cast aspersions.

But why the deposit materials are important as a practical matter is, let's assume our worse case scenario and you conclude that there's a termination here, and now Mr. Markham has the right to -- he owns all the rights of the copyright. We're out there selling, you know, any version of the game. They would have to bring an infringement action because now it was unauthorized; right? Okay. If you bring an infringement action you have to show what is the actual copyrighted material, all right?

So that's what would happen down the road. So we would be frozen in time. We could sell anything that we have that we've already created. If we create a game down the road, they would have to bring an infringement action alleging that that later version infringes the original copyright, but without the materials I'm not sure how you do that.

1 THE COURT: Okay. I think I understand that. 2 MS. VAN LOON: Your Honor, I just want to make 3 one small point to add to Josh's point. It wouldn't 4 just be a trade secret action, but there would also be 5 a breach of contract action because under the license 6 agreement -- and remember, the license agreement is 7 between Link and Milton Bradley now Hasbro. 8 Mr. Markham was never a party to that agreement. And 9 what that agreement says is that Mr. Klamer has an 10 approval right of all new versions of the game, and 11 because of that every time one of these new versions of 12 the game is added to the line, the original license 13 agreement is amended, and there are several amendments 14 that are, you know, have formed a part of that original 15 license agreement. So it wouldn't just be a trade 16 secret issue; it would be a breach of contract issue as 17 I just wanted to clarify. well. 18 MR. KRUMHOLZ: I wasn't trying to limit their 19 future claims. 20 THE COURT: Right. Okay. 21 Did you want to add to anything he said? 22 MR. POLLARO: If you need, if your Honor needs 23 anything for me to add. I'm not sure -- if you have

questions I'm happy to address them from the Markham

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side.

I guess that's half of the answer. The other half of the answer is if I rule for Hasbro on either work-for-hire or joint, well, if I rule for Hasbro and find they're joint authors, then the ball is sort of in the Markham parties' court; right? They could do nothing and life could just go on for everybody, or they could exercise, continue with the exercising of the right of termination, to the extent they could do that, and then where it goes from there would be sort of an open question.

MR. KRUMHOLZ: They would have the ability to go out on the street with their rights and the copyrights and see if anybody is interested in licensing them.

THE COURT: Right. But that would no doubt lead to more litigation and I would think, I mean it's --

MR. KRUMHOLZ: Not necessarily, not necessarily. Well, I mean there's also the practical reality whether they can get anybody to bite. But that aside, if that's the way it shakes out, then as long as they're not -- you know, they show up with a game that says The Game of Life on it you're going to have a trademark case.

THE COURT: That's what I'm saying. So to make those rights valuable I would think you would have to

1 put a product out in the market that stood a high risk 2 of inviting a trademark or other action. So that's 3 just -- but the Markham parties could also at that 4 point just do nothing and continue to go on with life 5 as it has been; just as that would continue to, that would continue to be the case if I were to determine 6 7 that they hadn't met the burden of proof and this was 8 work-for-hire; --9 MR. POLLARO: That's correct. 10 THE COURT: -- right? Okav. 11 All right. I think that those are my questions. 12 MR. KRUMHOLZ: I guess I would invite -- we 13 would be happy if questions came up as you're 14 evaluating all of this to submit or come in for a 15 hearing if that would be helpful. 16 Yes. Well, we can go off the record THE COURT: 17 now. 18 (Discussion off the record) 19 (Adjourned) 20 21 22 23 24 25

CERTIFICATION I, Denise P. Veitch, RPR, do hereby certify that the foregoing pages are a true and accurate transcription of my stenographic notes in the above-entitled case. /s/ Denise P. Veitch\_ Denise P. Veitch, RPR March 13, 2018 Date